The All Local Farmers Market (ALFM) began with merely 6 vendors and 225 customers on a rainy day in November 2005.
2 HUMANS.
1 TRUCK.
TOO MANY HOURS.
Gervais & Vine
2005
Soda City Market is privately owned and self-funded. No public monies, including hospitality tax funds, are accepted.
- There are 5,000-7,000 visitors to Soda City Market on a regular Saturday and up to 10,000 on a special event day.
- Over two dozen nationalities are represented on a weekly basis with 30+ coming through the market within any given year.
- The food truck numbers vary week-to-week but hover around 12 or so.
- On average, 30 farms sign-up to vend at Soda City Market per month.
The market generates thousands of business licenses, over 6 million dollars in city-taxed gross sales per year, and contributes to over 5,000 individual’s paychecks.

The Columbia Museum of Art moved their front-entrance to accommodate traffic flow, created largely by the revitalization of Main Street.

The name “Soda City” inspired the name of a new city shuttle system dubbed the Soda Cap Connector.
Contact

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