



THURSDAY, JULY 15, 2021

CONFERENCE AGENDA

10:00 am – 10:15 am Welcome and Opening Remarks

10:15 am – 11:30 pm WestEdge and New Belgium Brewery: Radical Approaches in Building Resilience Communities (1.25 CM*)

Sarah Fraser, New Belgium Brewing Company, Sustainability Specialist

Michael Maher, WestEdge Foundation, Inc., CEO

Moderator: Irene Dumas Tyson, AICP, Associate AIA, Boudreaux, Master Planner

Located on 10 acres along the French Broad River in Asheville, the **New Belgium Brewing Company** is a testament to sustainable design and profitable enterprise. Brewing awesome beer since 2016, the company restored a former brownfield site, which has transformed a neighborhood and revitalized the riverfront, creating a vibrant, resilient community. New Belgium Brewery facilities and people exemplify their belief that “business should be a force for good.”

As part of Charleston's West Side, **WestEdge** is a new extension of a thriving, established community of beloved parks, athletic fields, schools, stadiums, hotels, and award-winning research hospitals and universities, such as the Medical University of South Carolina, Roper St. Francis Healthcare, the College of Charleston, and The Citadel. WestEdge is committed to developing and prospering as the next generation of research and discovery districts while responsibly keeping the tides and rising sea levels at bay, ensuring the sustained livability of this beautiful area along the Ashley River.

11:30 pm – 12:30 pm Lunch Break

12:30 pm – 1:45 pm Reimagining the Parkways - City of Aiken's Parkways Implementation Plan (Phase 1) (1.25 CM*)

Marya Moultrie, AICP, CSPR, CEPSCI, City of Aiken, Interim Planning Director

Mary Tilton, City of Aiken, Planner II

Discover how the City of Aiken reimagined its existing parkways to: 1) Better manage its stormwater through improvements to its existing interconnected stormwater BMPs in the Park Avenue Parkways using bioswales and raingardens to reduce runoff quantity and velocity into Hitchcock Woods, 2) Enhance downtown livability by providing parks, parklets, and passive recreation opportunities within the existing parkway system to optimize otherwise undevelopable open space and preserve other downtown parcels for development and redevelopment. 3) Support economic development through the Park Avenue parkway improvements by enhancing the accessibility and safety of the City's free on-street parking, and by providing more downtown event programming space through the optimization and redesign of existing open space.

1:45 pm – 3:00 pm The BullStreet District (1.25 CM*)

Chandler Cox, Hughes Development, Project Manager

Moderator: Irene Dumas Tyson, AICP, Associate AIA, Boudreaux, Master Planner

Eleven years ago, the rebirth of an historic part of Columbia began when the Hughes Development Corporation purchase of 181 acres from the State of South Carolina. Re-imagined as BullStreet, this is the largest revitalization of undeveloped urban land east of the Mississippi and is becoming one of the most vibrant and walkable districts in the southeast. With Fireflies baseball and brews – coffee and beer, offices and residences, outfitters and civic institutions, BullStreet is an appealing and unique story of resilience and sustainability in the urban context. The built infrastructure is enhanced by beautiful trees, rolling hills and the daylighting of a long-forgotten creek. Chandler Cox will share the BullStreet story, the vision that propels the long-term transformation plan and the commitment to build a sustainable and prosperous community in the heart of downtown Columbia.



3:00 pm – 4:00 pm Ethics In a Changing World (1.00 CM*)

Dr. Barry Nocks, FAICP, Professor Emeritus & Lecturer, Clemson

Many people are struggling with **change** in their communities, the US and the world in general. Local land use disputes that change an adjacent parcel occur within the broader context of a more rapidly changing and complex world. (Thomas Friedman, in Thank you for Being Late, describes three major dimensions in the broader scope of that change:

- accelerated technical capacity and hyperconnectivity (e.g., smart phones, rapidity of change and loss of privacy)
- globalization of markets, information and expectations
- climate change

Growing connectivity has also fueled a growth in information flows that increasingly include disinformation, “alternative facts” and other efforts to gain support for positions through false or at least very biased statements, often through social media.

4:00 pm – 4:15 pm Closing Remarks

REGISTRATION

Please register online at www.scapa.org/conferences.

The rate is \$35 for all participants.

If you cannot register online, please mail your registration fee along with your name and **email** to:

Shawn Putnam, AICP - Treasurer
PO Box 7002
Camden, SC 29021.

Online registration is preferred.

Please register by Tuesday, July 13th. All paper registration forms must be received by this date as well. A unique sign-in link to the conference will be sent by email to each registered participant, so please ensure the email submitted is yours and accurate.

SC PLANNING EDUCATION REQUIREMENTS:

All SCAPA conference sessions are approved for continuing education (CE) required by SC Code 6-29-1310 et. SEQ., Educational Requirements for Local Government Planning or Zoning Officials and Employees. SCAPA will provide the confirmation in the form of a certificate of attendance within a few weeks of the conference.

***AICP CERTIFICATION MAINTENANCE:**

As indicated, sessions have been submitted to the American Planning Association and are pending approval for Certification Maintenance (CM) credits at this time. Based on the content of the sessions and the credentials of the presenters, it is anticipated that CM credits will be approved in advance of the conference date.

UPCOMING CONFERENCES

Join us for the Fall Conference in Hilton Head from October 13th - 15th. We look forward to sharing dates and details with you soon!

We will continue our theme of sustainability throughout the year and invite professionals, planning faculty, and students to submit session proposals for future conferences by completing the proposal form available at:

<https://scapa.org/conferences/scapa-conference-session-proposals/>