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## FRIDAY, MARCH 11, 2022

### CONFERENCE AGENDA

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**10:00 am – 10:15 am Welcome and Opening Remarks**

- Honorable Jeffrey Graham, Mayor Pro Tem
- Rickie Goode, Director, Revolutionary War Visitors Center

**10:15 am – 11:30 pm Downtown as a Destination (1.25 CM\*)**

*Shawn Putnam, AICP, City Planner, City of Camden*

*Katharine Spadacenta, Main Street Program Manager, City of Camden*

*Moderator:*

Steeped in historic southern charm, Downtown Camden has become an attraction for local residents and visitors alike as the center of cultural, artistic and flavorful experiences in Kershaw County. City of Camden staff will review the steps taken to make this so, through planning and design, incentives offered for private investment, and economic and cultural development.

**11:30 am – 12:30 pm Lunch Break**

**12:30 pm – 1:45 pm Using Incentives in Economic Development (1.25 CM\*)**

*Suzi Sale, Economic Development & Tourism Director, City of Camden*

*Gail Jeter, Brownsfield Specialist, Cardno*

Economic development incentives play an important role in the development of a community. Staff and contractors with the City of Camden will discuss how economic development incentives have been successfully used within the city.

**1:45 pm – 3:00 pm SC Historic Preservation Programs (1.25 CM\*)**

*John Sylvest, Project Review Coordinator, SC Department of Archives & History*

*Brad Sauls, Supervisor of Survey, Registration, Grant, and Local Government Programs, SC Department of Archives & History*

Staff from the State Historic Preservation Office will provide an overview of the programs managed within their office and how they apply to cities and counties.

**3:00 pm – 4:15 pm Downtown Cornelius, NC: Arts, Development, & Traffic Safety (1.25 CM\*)**

*Aaron Tucker, Senior Planner, City of Cornelius, NC*

*John Cock, AICP, Senior Project Manager, ColeJenest & Stone, Bolton & Menk, Inc.*

The session will present a case study of a number of overlapping initiatives in downtown Cornelius, NC, the heart a former historic mill village in the Charlotte Metro area, that revolve around investments in art, economic development, and creating a safe, walkable, and attractive downtown. The presentation will discuss recent, on-going redevelopment efforts in downtown Cornelius that began more than 20 years ago. Most recently, a new public-private initiative to build a downtown arts center is adding additional energy to a town center that has already seen impressive new infill investment and redevelopment, including new planned street connection, a planned festival street, nearby greenway and major commercial and mixed use investments. The Town is also undertaking a town-wide Vision Zero-style traffic and pedestrian safety campaign, that includes education efforts and new pedestrian crossings in downtown. The initiatives build off of various land use and transportation planning projects and capital plans that the Town and partners have undertaken.

**4:15 pm – 4:30 pm Closing Remarks**



American Planning Association  
**South Carolina Chapter**

*Creating Great Communities for All*

**SC PLANNING EDUCATION REQUIREMENTS:**

All SCAPA conference sessions are approved for continuing education (CE) required by SC Code 6-29- 1310 et. SEQ., Educational Requirements for Local Government Planning or Zoning Officials and Employees. SCAPA will provide the confirmation in the form of a certificate of attendance within a few weeks of the conference.

**\*AICP CERTIFICATION MAINTENANCE:**

As indicated, sessions have been submitted to the American Planning Association and are pending approval for Certification Maintenance (CM) credits at this time. Based on the content of the sessions and the credentials of the presenters, it is anticipated that CM credits will be approved in advance of the conference date.

**CONFERENCE SPONSOR:**