



THE CLINTON CONNEXTION

ROCK HILL S.C.

SOUTH CAROLINA APA



COLLABO



Vision: Our vision is to improve the overall quality of life in South Rock Hill where community members can thrive and have equitable access to resources and opportunities.



Elaine Willmore
City of Rock Hill
Project Manager



Adam Rosa
COLLABO Planning



Dawn Johnson
Clinton ConNEXTion
Committee



OVERVIEW

Leadership Team



Educate



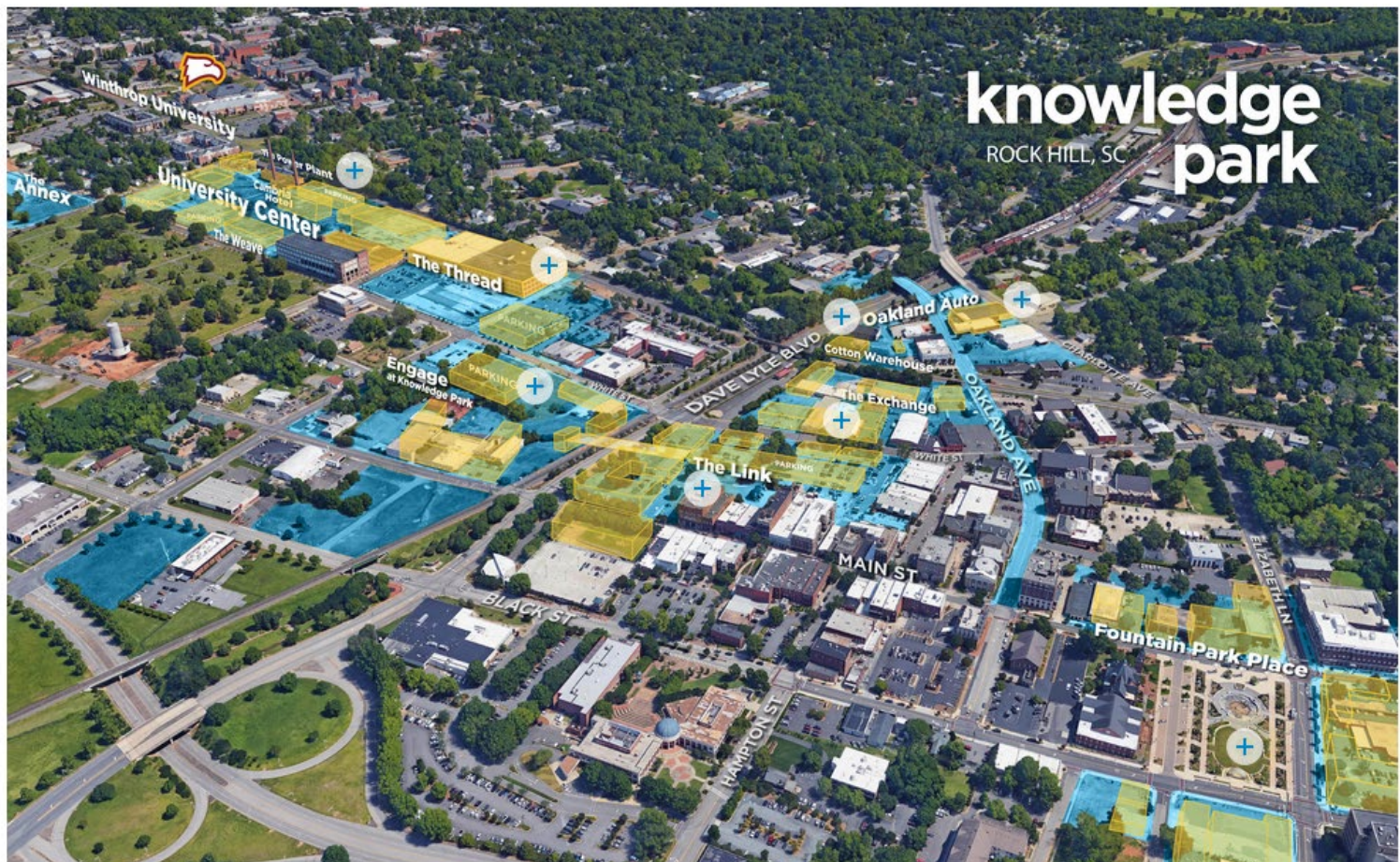
Inform



Empower

\$517 million projected investment within 1 square mile

Pinch to ZOOM Click  to learn about the development site and see photos of what's to come!



Planning Area



Planning Area



Sunset Park



Clinton College



Emmett Scott Center



Kenneth Monroe Transformation Center



Rock Hill Boxing Club



Armory Park



North Central Family Medicine



Marion Street Historic District



Carroll Park



Saluda Street Businesses



Crawford Road North
Neighborhood Association

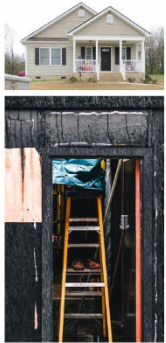


McGirt Auditorium

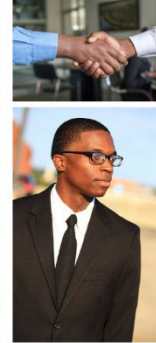
Goals



Health & Safety



Housing Development and Redevelopment



Community of Opportunity



Inclusivity



Placemaking



Jobs & Business Growth



Talent Development, Education, and Attraction



THE CLINTON CONNEXION
ROCK HILL S.C.



PLANNING

Listening and Learning





141 Survey's
Completed

What is Most Important to You?



1. Affordable
Housing



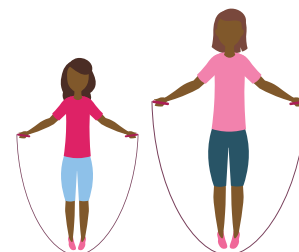
2. Workforce
Development
/Job Training



3. Education



4. Employment
Opportunities



5. Health and
Wellness

82% 68% 64% 60% 57%

- SC1 Elevate the Emmett Scott Center
- SC2 Focused Improvements to Carroll and Emmett Scott Parks
- OP1 Mixed-Income Housing with Green Infrastructure
- OP2 Neighborhood Farmers Market / Grocery Initiative
- KS1 BELL Incubator for Economic and Social Impact
- KS2 Strengthen Connections Between Knowledge Park and Saluda Corridor
- VS1 Clinton College Beacon Center
- VS2 McGirt Auditorium as Cultural Hub

WE GOT NEXT!



HEALTHY RECREATION AND A SPORTS-BASED ECONOMY

CONNECT NETWORK OF PARKS WITH TRAILS

ADDITIONAL YOUTH SPORTS AND ACTIVITIES

NEW FOOTBALL FIELDS

**ELEVATE THE
EMMETT SCOTT CENTER**

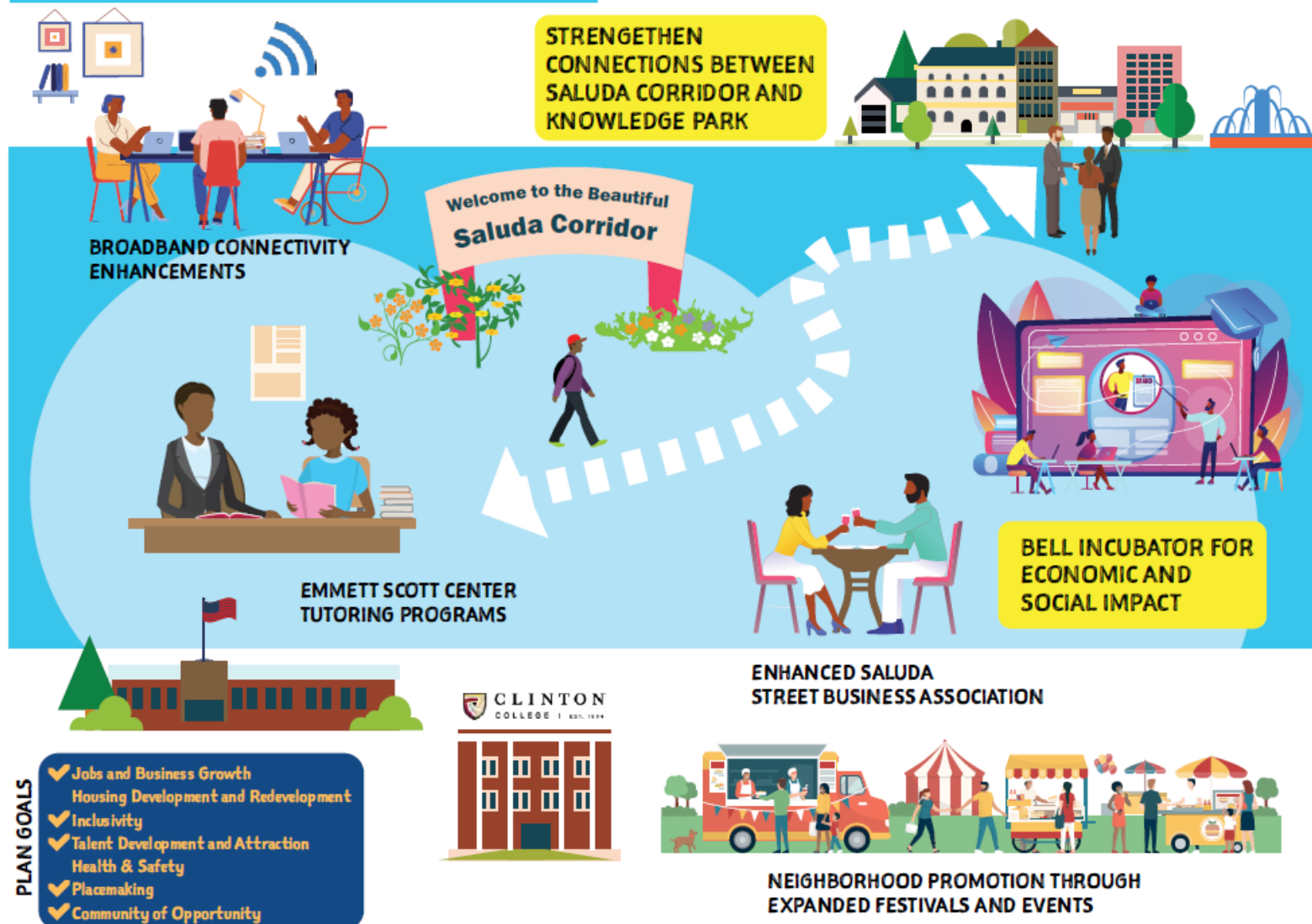
- Jobs and Business Growth
- Housing Development and Redevelopment
- Inclusivity
- Talent Development and Attraction
- Health & Safety
- Placemaking
- Community of Opportunity

ACTIVITIES FOR GIRLS AND YOUNG WOMEN



KNOWLEDGE SPARK

A COMPREHENSIVE STRATEGY
FOR ECONOMIC DEVELOPMENT AND GROWTH



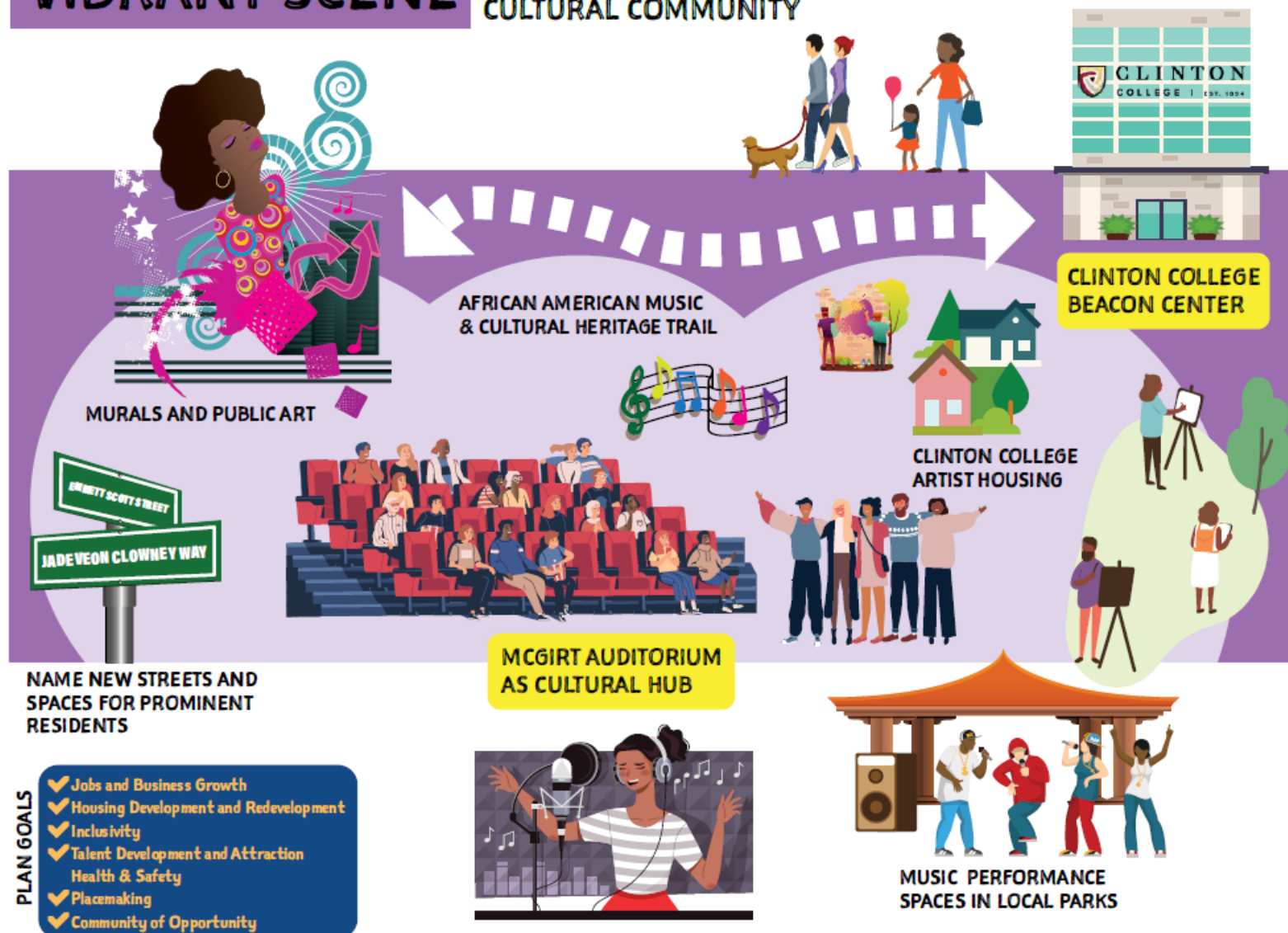
OUR PLACE

COMMUNITY OWNERSHIP,
STEWARDSHIP AND SUSTAINABILITY



VIBRANT SCENE

A HISTORIC ARTS AND CULTURAL COMMUNITY



KNOWLEDGE SPARK

A COMPREHENSIVE STRATEGY FOR ECONOMIC DEVELOPMENT AND GROWTH



NEIGHBORHOOD
BRANDING AND PROMOTION



GROCERY STORE
INITIATIVE



**STRENGTHEN CONNECTIONS
TO KNOWLEDGE PARK
THROUGH THE SALUDA
CORRIDOR**



EMMETT SCOTT CENTER
/ CLINTON COLLEGE
TUTORING AND TRAINING
PROGRAMS

Welcome to the Beautiful
Saluda Corridor



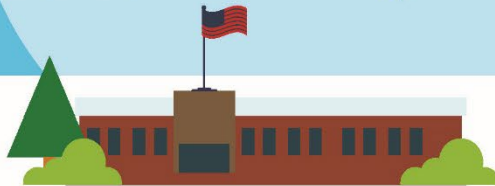
NEIGHBORHOOD
FARMERS
MARKET



ENHANCED SALUDA
STREET BUSINESS ASSOCIATION



LIVE-WORK SPACES
ON SALUDA STREET



PLAN GOALS

- ✓ Jobs and Business Growth
- ✓ Housing Development and Redevelopment
- ✓ Inclusivity
- ✓ Talent Development and Attraction
- ✓ Health & Safety
- ✓ Placemaking
- ✓ Community of Opportunity



EXPANDED NEIGHBORHOOD FESTIVALS AND EVENTS



Equitable Development Scorecard

Health and Safety

Project helps to improve the health, nutrition, welfare and safety of residents in the area to a level on par with the rest of Rock Hill.

___ / 8 Based on criterion below, estimate overall SCORE

Check boxes below, based on criterion that has been met

Meets Criterion	Doesn't Meet Criterion	N/A	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES FARMERS MARKET, GROCERY, URBAN FARM, COMMUNITY GARDEN OR OTHER AFFORDABLE FOOD SOURCE.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES PLANS TO REMEDiate ENVIRONMENTAL ISSUES OF AN EXISTING BROWNFIELD SITE.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES PLANS TO CLEAN OR REPAIR ANY NEGATIVE ENVIRONMENTAL IMPACTS CAUSED BY THE DEVELOPMENT. IMPACTS INCLUDE BUT ARE NOT LIMITED TO POLLUTION OF AIR, WATER OR SOIL; WASTE REMOVAL; EXPOSED SOIL WILL BE PLANTED TO PREVENT EROSION.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES SIGNIFICANT LIGHTING UPGRADES TO HELP IMPROVE SAFETY AND SECURITY.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES GREEN INFRASTRUCTURE ELEMENTS TO IMPROVE STORMWATER CONDITIONS.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT IS WITHIN 1/8 MILE OF AN EXISTING PARK .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES A NEW PUBLICLY-USABLE PARK, WALKING TRAIL, PLAYGROUND OR PLAZA SPACE .
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT UTILIZES CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN (CPTED) BEST PRACTICES.

Inclusivity

Project helps build ties between the area and the rest of Rock Hill including, specifically, at a political and local investment level to help assist the success of the Plan and its objectives.

___ / 4 Based on criterion below, estimate overall SCORE

Check boxes below, based on criterion that has been met

Meets Criterion	Doesn't Meet Criterion	N/A	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	DEVELOPERS HAVE COMPLETED A CULTURAL AND HISTORICAL TOUR OF THE SOUTH ROCK HILL AREA, LED BY A LOCAL COMMUNITY MEMBER. THE TOUR INCLUDES ACKNOWLEDGMENT AND DESCRIPTION OF THE IMPACTS OF PAST RESIDENTIAL PATTERNS INCLUDING RED-LINING, WHITE FLIGHT, RACISM AND IMMIGRATION AND ITS EFFECT ON LOCAL NEIGHBORHOODS.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES A DOCUMENTATION OR SUMMARY OF HISTORY OF THE SITE OR DEVELOPMENT AREA.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	THROUGHOUT THE PROJECT, DEVELOPERS AND PLANNERS REGULARLY USE APPROPRIATE TOOLS TO ENSURE THAT THE PROJECT AUTHENTICALLY ENGAGES THE COMMUNITY AND RESPONDS TO PRIORITIES AS OUTLINED IN THE CLINTON CONNEXION PLAN.
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	PROJECT INCLUDES NEW PROGRAMS, EVENTS AND ACTIVITIES , THAT ENCOURAGE DIVERSE GROUPS TO COME TOGETHER.



ACTION

**Play Year in
Review Video**



Clinton Connexion Action Plan

Published by Tadean Page · October 2 at 11:51 AM · 🌐

Talking about fun! 🥳 We had an awesome time celebrating the 2-Year Celebration of [Clinton Connexion Action Plan](#) through the We Got Next Fest, in partnership with [Habitat For Humanity of York County, Rock Hill, SC](#)! Though we have much more work in front of us, there was no better way to celebrate the accomplishments of the past two years than alongside our neighbors and friends. [#WeGotNow](#) [#CCAP](#) [#Southside](#)





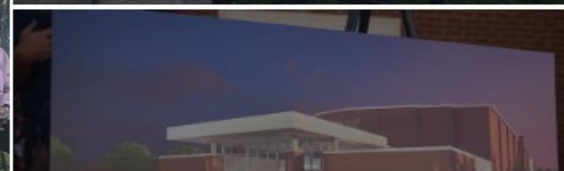
Clinton Connexion Action Plan

Published by Tadean Page · September 25 at 3:52 PM · 🌐



Did you hear that McGirt Auditorium is getting a renovation? Well, it is TRUE! 🤩 We are so excited to transform this prized possession into a start-of-the-art facility!

[#WeGotNow](#)





Clinton Connection Action Plan

Published by Tadean Page · July 11 ·



"This end of town is also the main focus of the Clinton Connection Action Plan, or CCAP, a redevelopment plan for South Side that aims to rejuvenate the area while holding onto its largely African-American history (just about 90 percent of South Side residents are Black).

One of the pillars of the CCAP is the Neighborhood Farmers Market/Grocery Initiative, which is looking to build a neighborhood farmer's market and grocery store near the Saluda Street corridor (where a neig... **See more**



SOUTHCAROLINAPUBLICRADIO.ORG

Food apartheid and food sovereignty: How a tiny Rock Hill nonprofit is trying to bridge a red line drawn long ago

Implementation



Clinton Connexion Action Plan

Published by Tadean Page · July 3 ·



Just two weeks ago we came together to beautify the Clinton ConNEXTion Action Plan area even more! A partnership between [Habitat For Humanity of York County, Rock Hill, SC](#), [City of Rock Hill, SC](#), [FARMacy Community Farmstop](#) and St. Mary's Catholic Church resulted in 40+ community volunteers coming together to offer landscaping, painting, and additional beautification activities. What a beautiful day in the Southside of Rock Hill! [#WeGotNext](#)

[Rock Hill Video Company, LLC](#)



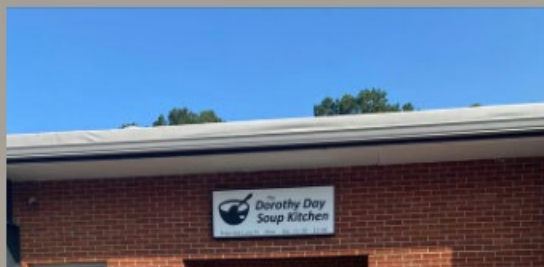


Clinton Connexion Action Plan

Published by Elaine Wilmore · June 16 ·



Clinton ConNEXTion Community of Opportunity with Habitat for Humanity York County, FARMarcy Community Farmstop, Clinton ConNEXTion Action Committee, St. Mary Catholic Church, and many, many volunteers coming together to impact our neighborhood on Crawford Road. Awesome Placemaking and beautification community service project! 🙏❤️



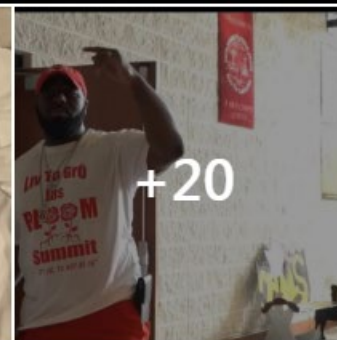
Implementation



Clinton Connexion Action Plan

Published by Tadean Page · June 16 ·

...



Welvin Simpkins is with Whitney Simpson and 24 others.

June 16 ·

The Inaugural two-day "Jus BLOOM Summit" was a huge success! [Clinton College Clinton Connexion Action Plan City of Rock Hill, SC The Community Partnership Found...](#) See more

Meet the Ambassadors



Dr. Frank Dickerson
Non-profit Founder



Gwendolyn Finley
Retired



Malik Frazier
Financial Services



Whitney Hughes
Entrepreneur, Health Care



Natasha Jones
Non-profit Founder



Tamisila (Mek) McCrorey
Entrepreneur, Vibes



Armand Miller
Education



Charles Robinson
Retired



Taninya Smith
Health Care



Tashica Thompson
Non-profit Founder



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