2021
FALL PLANNING
CONFERENCE
APA SOUTH CAROLINA

OCTOBER 13-15, 2021
Westin Resort and Spa
Hilton Head Island, South Carolina
## Schedule at a Glance

### 2021 Fall Planning Conference

**APA South Carolina**

**October 13-15, 2021**
**Westin Resort**
**Hilton Head Island**

### Wednesday, October 13th

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>1:00p - 5:00p</td>
<td>Registration Opens</td>
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<tr>
<td>2:00p</td>
<td>Environmental Resilience on a Barrier Island</td>
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<tr>
<td>3:30p</td>
<td>Building and Maintaining a Golf Level Bicycle Friendly Community (Bike Tour - Limit to 20)</td>
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<tr>
<td>5:00p</td>
<td>Opening Reception</td>
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<tr>
<td>6:00p - 7:30p</td>
<td>Salty Dog Happy Hour Cruise (Extra $ - Limit to 70)</td>
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### Thursday, October 14th

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<tr>
<td>8:00a</td>
<td>Registration Opens and Continental Breakfast</td>
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<tr>
<td>9:00a</td>
<td>Welcome and Opening Session</td>
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<tr>
<td>10:45a</td>
<td>Session A: Planner’s Forest Toolkit: Codes, Ordinances &amp; Practices</td>
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<td>Session B: Beaufort County Rural and Critical Lands Program and Passive Parks Program</td>
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<td>Session C: Gullah Geechee History, Culture and the Family Compound &amp; Family Subdivision Ordinance</td>
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<tr>
<td>12:00p</td>
<td>Award Luncheon</td>
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<tr>
<td>1:15p</td>
<td>Session A: Practical Approaches to Promoting Equity, Inclusion and Diversity in Local Planning Cocktails</td>
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<td>Session B: DHEC as Partners in Environmental Planning, Zoning and Community Engagement</td>
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<td>Session C: Planning Bowl Challenge: What’s Your Planning IQ?</td>
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<td>2:45p</td>
<td>Session A: A Tale of Two Downtowns: Master Plan Charrettes in Inman and Cheraw</td>
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<td>Session B: Kiawah Island Flood Mitigation and Sea Level Rise Adaptation</td>
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2021 Fall Planning Conference

Schedule at a Glance

Thursday, October 14th

4:15p  Session A: Balancing Leadership with Service to Fulfill Your Purpose

6:30p  President’s Reception

8:30p  Emerging Planners Social

Friday, October 15th

8:00a  Registration Open and Continental Breakfast

2:00p  Session A: Working Collaboratively to Integrate Climate Science into Planning

3:30p  Session B: Flood Resilience Efforts in Horry County and the City of Conway

10:45a  Session C: Navigating the Quickly-Changing Public Engagement Process Through In-Person and Digital Platforms

12:00p  Legal Session

See you in 2022!
Wednesday, October 13th

1:00 pm – 5:00 p.m.  Registration Opens

2:00 pm  Environmental Resilience on a Barrier Island (1.25 CM*)

*Sally Krebs, Sustainable Practices Coordinator, Town of Hilton Head Island; Nicole Dixon, AICP, CFM, Development Review Administrator, Town of Hilton Head Island; Jeff Buckalew, PE, Town Engineer, Town of Hilton Head Island*

In the Lowcountry, environmental resilience must include planning for floodwater. This session will present three aspects of the Town's resilience planning for floodwater: (1) the beach renourishment program, (2) dune restoration, (3) and building elevation standards. The discussion will include strategies for public education and outreach.

3:30  Bicycle Tour - Building & Maintaining a Golf Level Bicycle Friendly Community (1.25 CM*) – Limit to 20 participants

The Town of Hilton Head built and maintains 64 miles of public pathways and nature trails for the enjoyment of pedestrians and cyclists. Hilton Head Island has been a League of American Bicyclists Bicycle Friendly Community since 2011. In 2015, the Town of Hilton Head community was awarded the Gold level designation. They are one of five such communities in the state of South Carolina, and the only Gold community in the state.

This session will relate how the Town developed its pathway network, describe the Town's commitment to continually improving the network, and detail investments the Town recently made to improve pathway safety. The mobile portion of the workshop will include an approximately 7-mile round trip bicycle ride from the Westin to the Shelter Cove Towne Centre. Riders will experience both public and private pathways and see the improvements made to the pathway and intersections at the Shelter Cove Towne Centre.

5:00 p.m.  Opening Reception

6:00 p.m.  Networking Opportunity - Salty Dog Happy Hour Cruise

Limited to the first 70 people that registration. Extra cost per person - TBD and includes cruise, music and food. More details forthcoming.
Thursday, October 14th

8:00 am  Registration and Exhibits Open
        Continental Breakfast

9:00 am  Welcome and Opening Session

   Eric G. Fosmire, Chief of Staff & General Counsel, South Carolina Office of Resilience

10:30 am  Break

10:45 am  Planner’s Forest Toolkit: Codes, Ordinances & Practices (1.25 CM*)

   Karen Firehock, AICP, Executive Director, Green Infrastructure Center; Frances Waites, Urban and Community Forestry Coordinator, South Carolina Forestry Commission

Tree loss in South Carolina impacts air quality, water quality, urban heat island, real estate values, flooding and storm buffering. The session covers ordinances, policies and practices needed to ensure a robust and resilient forest including case studies, code language and statistics on SC forest benefits and best practices for policies.

   Beaufort County Rural and Critical Lands Program and Passive Parks Program (1.25 CM*)

   Amanda Flake, Natural Resources Planner, Beaufort County; Stefanie Nagid, Passive Park Manager, Beaufort County; Kate Schaefer, Director of Land Protection, Beaufort County Open Land Trust

Beaufort County’s Rural and Critical Lands Program was established in 2000 to preserve valuable economic and natural resources, parks, buffers, and scenic vistas. Learn about the evolution and partnerships involved in making the Rural and Critical Lands Program a success, including Beaufort County’s recently established Passive Parks Program and important relationship with Beaufort County Open Land Trust.

   Gullah Geechee History and Culture and the Family Compound and Family Subdivision Ordinance (1.25 CM*)

   Sheryse Grant DuBose, Ph.D., Town of HHI, Historic Neighborhoods Preservation Administrator

Hilton Head Island consisted of predominately Gullah people until the bridge was built in 1956. Consequently, rapid development followed, displacing Gullah landowners due to rising property taxes, heirs’ property, and the outright selling of land. To address the need for preserving the remaining Gullah community, 37 policy recommendations were drafted that address cultural preservation, land management, and heirs’ property. The Family Compound and Family Subdivision Ordinances support the Gullah extended-family communal living traditions. These ordinances allow multiple Gullah family members to live on a single parcel of land or subdivide the property to deed individual parcels to future descendants.
Thursday, October 14th

12:00 Noon  
Awards Luncheon and Business Meeting

1:15 pm  
Practical Approaches to Promoting Equity, Inclusion and Diversity in Local Planning (1.5 CM*) (E)

Dr. Barry Nocks, FAICP, Professor Emeritus & Lecturer, Clemson City and Regional Planning Program

Inclusion is a major emphasis generally, and in APA specifically. Inequities in voting rights, civil rights, black lives matter, and numerous other sources have raised this issue to prominence in recent years. While planning has recognized these issues for decades, significant progress remains to reach our current expectations of equity, diversity and inclusion for all. This session will explore specific approaches that local planners can use to promote equity, diversity and inclusion through open discussion of some particular applications.

DHEC as Partners in Environmental Planning, Zoning and Community Engagement (1.25 CM*)

Kristy Ellenburg, Director of Collaborative Partnerships & Strategic Initiatives, SCDHEC Environmental Affairs; Julie Blalock, Assistant Chief, SCDHEC Bureau of Land & Waste Management

SC DHEC fulfills its mission of protecting and promoting the health of the public and the environment with its regulatory responsibilities, applied science and stakeholder and community engagement. Many of the programs, projects and permits of DHEC Environmental Affairs have connections with local comprehensive land use planning, zoning and ordinances. There are often opportunities for better coordination and understanding of the processes, timing and impacts between state and local decision-making. This session will highlight current regulatory issues, such as solid waste management, recycling, mining and stormwater management. In addition, it look at current stakeholder processes around legislative priorities, including solar panels, electronic waste and surface water, and discuss best practices for public participation and community engagement.

Planning Bowl Challenge: What’s Your Planning IQ? (1.25 SC CEU Credits Only)

Celia Boyd Myers, SCAPA President

Are you a quizmaster that knows all things planning? Come join this fun session that will test your planning knowledge, as you compete in teams for the title of Planning Bowl champions!
Thursday, October 14th

2:30 pm  Break

2:45 pm  A Tale of Two Downtowns: Master Plan Charrettes in Inman and Cheraw (1.25 CM*)

Irene Dumas Tyson, AICP, Associate AIA, Boudreaux; Joe Lanahan, Administrator, City of Inman

The City of Inman and Town of Cheraw provide two tales of downtown master plans creating through charrettes. This session explores the charrette process and how to tailor charrettes to meet specific downtown revitalization needs, leading to new visions, roadmaps, investors and opportunities for each community. We will discuss the roles and responsibilities of the municipal staff and the charrette team and share how to use charrettes to bring a community together for a common vision.

Kiawah Island Flood Mitigation and Sea Level Rise Adaptation (1.0 CM*)

Lucas Hernandez, Resilience Specialist, Kiawah Island Community Association

In the spring of 2017, the Town of Kiawah Island’s Environmental Committee formed a subcommittee to proactively identify steps our community could take to address increased flood frequency and adapt to future water level changes. This presentation will provide an overview of the resulting Flood Mitigation and Sea Level Rise Adaptation Report (2017) and how this report has catalyzed monitoring efforts and Resilience Planning over the last several years. The presentation will also highlight collaborative efforts between the Town, Community Association and Conservancy that address recommendations from the report. This includes a technical overview of current environmental monitoring projects (groundwater study, marsh vulnerability study, tide station installation), a summary of recent grant work (Emergency Coastal Resilience Fund) and the process of developing a Resilience Plan to incorporate current research, create thresholds and trigger points for action and coordinate island efforts to build a more resilient community.

Market Research and Site Analysis (1.25 CM*)

Bridget Wiles, Chief Operations Officer, APD Urban Planning and Management, LLC

Explore how market research and geospatial tools are used in neighborhood level planning and community involvement. Participants will learn how geospatial analytics can be applied to facilitate equitable community development and participation in community engagement.
Thursday, October 14th

4:00 pm  
Break

4:15 pm  
Balancing Leadership with Service to Fulfill Your Purpose (1.25 CM*)

Celia Boyd Myers, Consultant & SCAPA President

Planners are community leaders that serve the people, but when should we lead versus serve? This interactive session will explore the importance of community engagement and techniques to address the challenges engagement brings, including stress management and conflict resolution. Attendees will participate in roundtable role play, concluding with knowledge sharing with each other.

Pope Avenue Corridor Redevelopment (1.25 CM*)

Chris Darnell, PLA, Urban Designer, Town of Hilton Head Island; Anne Cyran, AICP, Senior Planner, Town of Hilton Head Island

Pope Avenue is the heart of Hilton Head Island’s south end. The corridor begins at Sea Pines Circle, near the main gate to Sea Pines. The corridor itself is a collection of restaurants, offices, local businesses, civic uses, and parks, connected by multi-use pathways. The southern end of the corridor is Coligny Beach Park, the most popular beach on the island and major tourist destination. The new Lowcountry Celebration Park is the latest addition to the corridor. To stay relevant and encourage redevelopment of the Island, over the past 20 years the Town invested in infrastructure upgrades, made land purchases and swaps, and built two new public parks. Attendees will learn about how these public investments were financed, including a Tax Increment Finance (TIF) district, and how these investments leveraged private investment and redevelopment.

Neighborhood Planning to Strategic Implementation (1.25 CM*)

Jesse Wiles, Principal/Chief Executive Officer, APD Urban Planning and Management, LLC

Explore how the cities of Florence and Spartanburg gained broad community support for their ambitious neighborhood strategic implementation plans. Participants will learn how to take previous plans for urban neighborhoods and develop an implementation plan that can spur sustainable revitalization and redevelopment. Discover specific tool and processes needed to develop urban neighborhood revitalization strategies.
Thursday, October 14th

6:30 pm  President’s Reception

Don't forget to bring some $$ for the auction to benefit the student chapters!

8:30 pm  Emerging Planners Social

Friday, October 15th

8:00 am  Registration and Exhibits Open
Continental Breakfast

9:00 am  Working Collaboratively to Integrate Climate Science into Planning (1.25 CM*)

Dr. Greg Carbone, Carolinas Integrated Sciences & Assessment (CISA), University of South Carolina; Dr. Kristin Dow, CISA, University of South Carolina; Jory Fleming, Climate Solutions Specialist, CISA, University of South Carolina; Rob Merchant, AICP, Acting Director of the Beaufort County Planning and Zoning

The Carolinas Integrated Sciences & Assessments (CISA) team works with stakeholders and decision makers throughout the Carolinas to integrate climate science into different planning and decision-making processes. This session will include a summary of anticipated climate changes and impacts for South Carolina, an overview of a new Climate and Hazard Mitigation Planning Tool, and highlights from the Three Rivers Watershed-Basin Plan and the Beaufort County Long-Term Resilience Strategy.

Flood Resilience Efforts in Horry County and the City of Conway (1.25 CM*)

Leigh Kane, AICP, Deputy Director of Horry Planning & Zoning; Adam Emrick, AICP, Administrator, City of Conway; Dr. Rob Young, Director of the Program for Developed Shorelines, Western Carolina University

Over the past six years, Horry County has experienced five flood events, affecting homes and transportation corridors along its slow-moving blackwater rivers and the Intracoastal Waterway. Repetitive flooding has resulted in flood buyout programs in both the City of Conway and unincorporated County, along with grey and green infrastructure projects. Significant updates to local flood regulations have occurred, including the development of a Supplemental Flood Zone that reflects flood elevations documented during Hurricane Florence, exceeding FEMA Flood Insurance Rate Maps in some areas of the County.
Friday, October 15th

9:00 am  
**Navigating the Quickly-Changing Public Engagement Process Through In-Person and Digital Platforms (1.25 CM*)**

Jennifer H. Humphreys, AICP, Vice President, CDM Smith; Laura Stevens, AICP, Senior Environmental Planner, Parrish & Partners; Nicole Riddle, Edwards-Pitman Environmental

Planning professionals have been navigating the critical need for meaningful public engagement through in person and digital methods for many years. With the public health crisis posed by the COVID-19 pandemic, many had to quickly pivot and rethink how to communicate with our communities and receive information during this period, aiming to keep projects on schedule AND preserve this critical element of meaningful engagement. Our panelists will present transportation projects of various sizes and complexity – sharing with the audience what their engagement challenges and goals were, how they were addressed through various methods, and the results of those efforts. The panelists will focus on some of the tips and tricks used as well as lessons learned to help guide the public engagement decision making process into future projects.

10:30 am  
**Legal Session (1.5 CM*) (L)**

Tyson Smith, AICP, Esq, White and Smith, LLC

Learn recent land use decisions from the South Carolina courts and the U.S. Supreme Court, as well as recently passed legislation, and legislation expected to be considered in 2021-2022.

12:00 Noon  
**See you in 2022!**
Special Thanks to the Local Host Committee!

We would like to express its appreciation to the Local Host Committee. The success of the Fall 2021 Conference is directly attributable to the time, talent, hard work, and dedication of this team!

General Information

The registration desk will be open Wed 1:00 pm to 5:00 pm, Thurs 8:00 am to 5:00 pm, and Fri 8:00 am to 10:00 am. Mobile workshop attendees need to meet at the mobile workshop site at least 10 minutes prior to the start of the tour.

AICP Certification Maintenance

All sessions have been submitted to the American Planning Association and are pending approval for Certification Maintenance (CM) credits at this time. Based on the content of the sessions and the credentials of the presenters, it is anticipated that CM credits will be approved in advance of the conference date.

SC Planning Education Requirements

All SCAPA conference sessions are approved for continuing education (CE) required by SC Code 6-29-1310 et. seq., Educational Requirements for Local Government Planning or Zoning Officials and Employees. SCAPA will provide the confirmation in the form of a certificate of attendance within a few weeks of the conference.