



American Planning Association
South Carolina Chapter

Creating Great Communities for All

SUMMER 2019

PLANNING CONFERENCE



2019 Summer Planning Conference
presented by the
SC Chapter of the American Planning Association
June 21, 2019
Uptown Greenwood, SC

Staying the night?

See the conference hotel rates; and plan to join us on Thursday afternoon for some fun with our scavenger hunt and social.

Looking for other ways to explore Greenwood?

Check out all the happenings at [Uptown Greenwood](#).

Pre-Conference - Thursday, June 20, 2019

Inn on the Square
104 East Court Avenue
Greenwood, SC 29646

PRE-CONFERENCE FUN:

4:00 pm – 5:15 pm Scavenger Hunt in Uptown Greenwood

Join us for a friendly competition, as we hunt for Uptown Greenwood's famed topiaries. Meet us at the Inn on the Square where we will break into teams. The hunt will conclude back at the Inn on the Square for our social and awarding of prizes.

Inn on the Square is located at 104 East Court Avenue, Greenwood.

****No charge for scavenger hunt, but preregistration is preferable. Wear comfortable walking shoes and bring your camera phone.***

*****Plan to walk ~1 mile.***

5:30 pm Social will follow at the Inn on the Square
Light hors d'oeuvres

6:30 pm Dinner on your own

Friday, June 21, 2019
Greenwood Arts Center at the Federal Building
Calhoun Mays Reception Hall
120 Main Street, Greenwood, SC 29649

CONFERENCE AGENDA:

8:15 am – 8:45 am Registration and Breakfast

8:45 am – 9:00 am Welcome and Opening Remarks

Wayne Shuler, AICP, SCAPA President

The Honorable Brandon Smith, Mayor of the City of Greenwood

Mrs. Julie Wilkie, City Manager of the City of Greenwood

9:00 am – 10:15 am RFATS Collector: A First in South Carolina (1.25 CM*) **Transportation**

Roger Henderson, AICP, PE, Director of Planning for Ramey Kemp & Associates;

David Hooper, AICP, Agency Administrator for RFATS (Rock Hill-Fort Mill Area Transportation Study)

In early 2018, RFATS accepted a regional collector street plan prepared by staff and their consultant RKA. It is believed to be the first-ever regional collector street plan in the state of South Carolina. Since then, several municipalities have adopted the plan elements that pertain to their jurisdiction and incorporated it into their long-range plans and planning process. RFATS Administrator David Hooper envisioned the collector street plan as a tool to address the ongoing effort to get ahead of traffic congestion in the region near Charlotte. Realizing that public funding for roadway projects will never keep up with the pace of growth there, RFATS is pursuing several approaches simultaneously. That includes advanced planning to identify potential collector street alignments and policies that require more of the development community as land is developed and/or rezoned. The plan was developed with a community engagement piece, detailed mapping exercises, agency outreach, a best practices survey and a primer on traffic calming.

10:15 am – 10:45 am Networking and Round-Table Discussions

10:45 am – 12:00 pm Housing Development in South Carolina - Challenges and Opportunities - A Tale of Three Cities (1.25 CM*) **Housing**

Martin Livingston, AICP, CPM, Director of Housing for the City of Spartanburg;

Ryan Bland, AICP, Planning Director for the City of Aiken; Libby Hodges, AICP,

Planning and Development Director for the City of North Augusta; and George

McGregor, AICP, Planning Director for the City of Sumter

Throughout the country there are many challenges to developing affordable housing. In the Cities of Aiken, North Augusta, and Sumter affordable housing is not only a challenge, private developers have difficulty developing market rate housing.

This panel session will describe the research information available, the opportunities, and the challenges these three municipalities in South Carolina face when developing market rate and affordable housing.

12:00 pm – 1:00 pm

Lunch and Networking

1:00 pm – 2:15 pm

Uptown Girl: Greenwood's Small Transportation Improvements Can Have Meaningful Impacts (1.25 CM*) **Transportation**

Rachael Bronson, Traffic Planning & Design, Inc., Kristy Carter, AICP, Traffic Planning & Design; and Julie Wilkie, City Manager with City of Greenwood

Over the last 15 years, the City of Greenwood has made great strides in redeveloping its Uptown, creating a sought after and vibrant destination. With these changes, the City has implemented a number of transportation improvements, and in 2018, staff initiated a study to discover if there was more that could be done to improve the walking, bicycling and driving environment in Uptown. Like many small communities, Greenwood is challenged with a major highway bisecting their downtown environment. We will share findings from this investigation, where we learn that sometimes small improvements can result in a meaningful impacts, while at the same time, it is important to always keep a broader vision in mind.

2:15 pm – 2:30 pm

Break

2:30 pm – 3:45 pm

Visionary and Creative Community Place-Making (1.25 CM*) **Urban Design**

Kelly McWhorter, Discover Greenwood

Learn how an idea inspired by Walt Disney's topiaries came into action with Greenwood, SC and the South Carolina Festival of Flowers, as well as how the Signature Topiary Display has produced a dramatic economic impact and growth of the Uptown Greenwood area.

4:00 pm – 4:30 pm

Extended Workshop – Walking Tour of Uptown Greenwood (0.5 CM*) **Urban Design**

Kelly McWhorter, Discover Greenwood; Lara Hudson, Uptown Manager; and Phil Lindler, AICP, Greenwood City/County Planning Director

An extension on the previous session (Visionary and Creative Community Place Making), this walking tour of the Uptown Greenwood area will highlight the Signature Topiary Displays and the area designated as one of APA's 2017 Great Places in America, now also designated as a cultural district – one of eight in SC.

*AICP Certification Maintenance

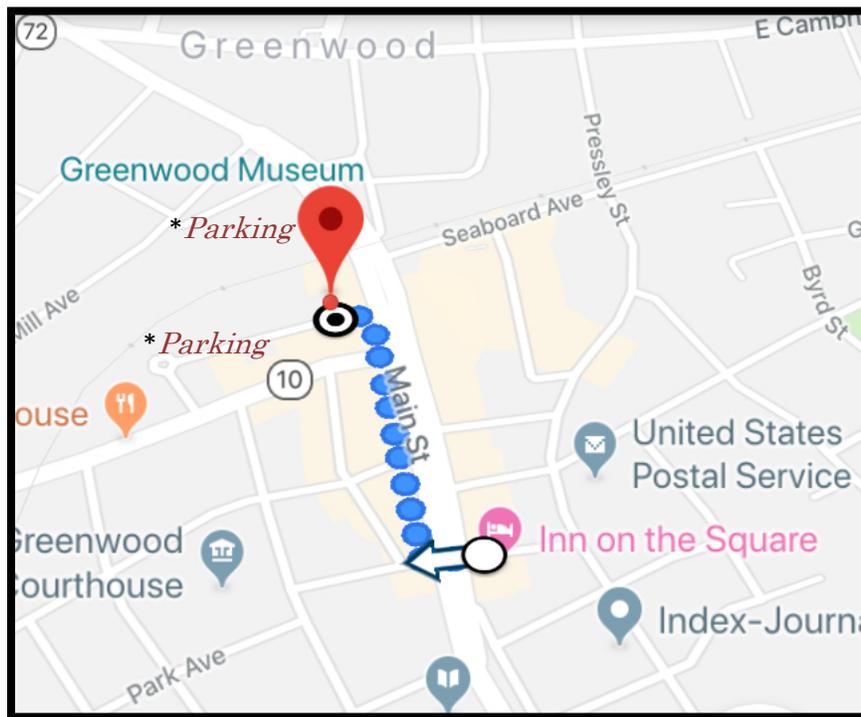
All sessions have been submitted to the American Planning Association and are pending approval for Certification Maintenance (CM) credits at this time. Based on the content of the sessions and the credentials of the presenters, it is anticipated that CM credits will be approved in advance of the conference date.

SC Planning Education Requirements

All SCAPA conference sessions are approved for continuing education (CEU) required by SC Code 6-29-1310 et. seq., Educational Requirements for Local Government Planning or Zoning Officials and Employees. SCAPA will provide the confirmation in the form of a certificate of attendance within a few weeks of the conference.

Conference Location and Parking

The 2019 Summer Planning Conference will be held at the Greenwood Arts Center, located at 120 Main Street, Greenwood. We will meet in the Calhoun Mays Reception Hall. **Please park in the Hampton Place parking lot or the lot behind the Greenwood Arts Center** to preserve prime patron parking (see map) and enter through the front door.



Conference Hotel Information

The Conference Hotel is the Inn on the Square, located at 104 East Court Avenue, Greenwood, also indicated on the map. The conference rate is \$119, using Code 190620SCAP. Registration may be made online - <https://innonthesquare.net/> - or by phone, 864.330.1010.

Conference Registration

You may register for the 2019 Summer Planning Conference on the SCAPA website, www.scapa.org/conferences/. Paper registrations are also available and must be mailed to:

Shawn Putnam, SCAPA Secretary/Treasurer:
PO Box 7002
Camden, SC 29021

Please do NOT bring payment to the event. Credit cards are accepted online through PayPal. Checks (made out to SCAPA) must be mailed to Shawn Putnam at the above address.

Conference Rates

Please note that, in order to better serve you, **registration will close on June 14, without exception.** We will not be able to accept registration onsite.

Full Conference Registration			Discounted Registration		
Received by:	Early Bird (Ends June 7 th)	Regular (Ends June 14 th)	Received by:	Early Bird (Ends June 7 th)	Regular (Ends June 14 th)
SCAPA Member	\$100	\$125	Student	\$60	\$85
Non-SCAPA Member	\$115	\$140	Speaker	\$60	\$85
Total (\$):			Half-Day	\$60	\$85

Full Conference Registration - Includes breakfast, lunch and the Thursday social

Half-Day Registration - Includes lunch only

**Half-day registration is specifically designed for Planning Commissioners and BZA Members.*

***To apply for the student rate, you must be currently enrolled as an undergraduate or graduate student.*

****Speakers who wish to attend the full conference may use the speaker's rate.*

Cancellation Policy

Refunds are granted, minus a \$25 cancellation fee, through June 14th. After June 14th, registrations may be transferred to another person, but no refunds will be allowed. Contact both Shawn Putnam (Putnam@camdensc.org) and Celia Boyd Myers (cboyd@andersoncountysc.org) regarding refunds. Please contact Celia Boyd Myers regarding transfers to ensure proper credentials are available at the conference.

Thank you!

SCAPA would like to express its appreciation to:

Phil Lindler, AICP, Planning Director for Greenwood City/County.

We appreciate the time, advice and hard work you gave to make this conference a success!

Save the Dates for the Upcoming Fall Conference

October 2-4 in Columbia, Convention Center