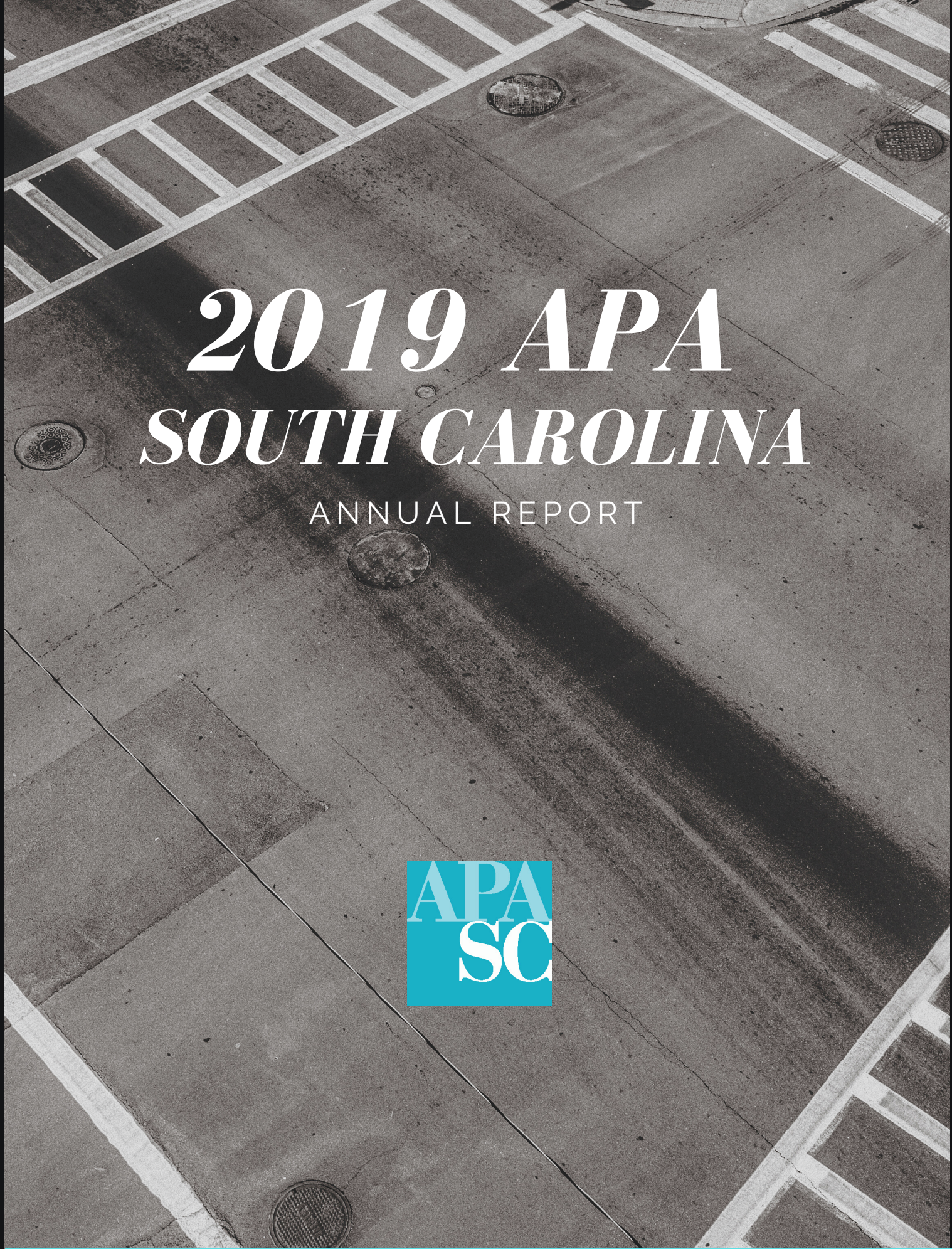
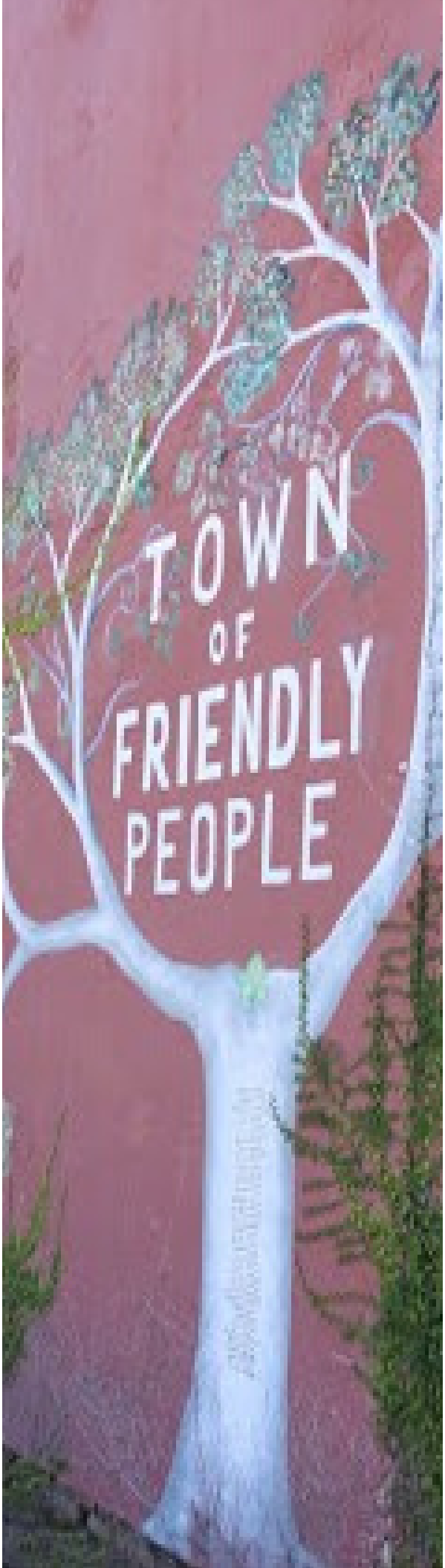


2019 APA SOUTH CAROLINA

ANNUAL REPORT

APA SC

JANUARY 2020



OUR MISSION

The South Carolina Chapter of the American Planning Association is organized to advance the art and science of planning and to foster the activity of planning – physical, environmental, economic and social – in South Carolina.

OBJECTIVE

The objective of APA South Carolina is to encourage planning that will contribute to the public well-being by developing communities and environments that meet the diverse needs of South Carolina

WHO WE ARE

For over four decades, the South Carolina Chapter of the American Planning Association has been a leader in planning activities and an active resource for planners, communities, citizens, elected and appointed officials and allied professionals throughout the state.

APA SC

American Planning Association
South Carolina Chapter

Creating Great Communities for All

CONFERENCES

Aiken

The 2019 Winter Conference was held at Aiken's Center of the Arts and included a walking tour of North Augusta's newest planned development. Two of attendees' favorite sessions touched on the City of Conway's response to Hurricane Florence and Aiken's unique approach to historic preservation. A 2018 SCAPA Award winner - Kershaw's Black River Road - also offered great insight to communities seeking ways to gain consensus when implementing cutting edge traffic improvements.

Greenwood

Uptown Greenwood, a 2017 APA Great Neighborhood recipient, was the location for the 2019 summer conference. This conference began with an interactive partner scavenger hunt to find topiaries along Main Street (elephant shown above). The conference was held at the Arts Center and topics included transportation, housing, and placemaking. Learning about the widest Main Street and the opportunities and challenges was interesting.

Columbia

October 2-4

In October, APA South Carolina made a long-overdue visit to the Central Midlands region by hosting the Fall Conference at the Columbia Convention Center. It was an honor to have Randell Arendt hold a pre-conference workshop but also be the conference Keynote Speaker.

Sessions generally focused on placemaking, planning for large developments, and infrastructure. Other highlights of the conference were the auction benefiting the student chapter held during the President's Reception, and a screening of Citizen Jane:Battle for the City during the Opening Reception.

THE TOWN OF FRIENDLY PEOPLE

This summer, the CPAT completed its most recent project in the town of St. George, South Carolina – "The Town of Friendly People." Our client for the project was the Mayor of St. George, Ms. Anne Johnston. In the 1950s and 60s, St. George was a busy stopover for travelers on Highway 15, which runs from Maine to Miami. When I-95 opened, however, through-traffic and the accompanying visitation and business subsided, with lasting impact on the town. Seeking to breathe new life into downtown St. George, the CPAT project focused on revitalizing the town center area along Parler Avenue, between Dukes Street and Johnston Street. During its visit on July 24-26, the CPAT members undertook a walking tour of the town center and other key locations. The team then held focus group sessions with town leadership, staff, and key stakeholders from the community and local businesses, followed by an evening listening session for members of the public. Based on the information gathered from these sessions and additional background analyses, the team identified challenges and opportunities related to revitalizing the town center. It then developed preliminary recommendations for addressing these issues. These included activating the town center through cultural events and streetscape improvements, altering parking and traffic flows, enhancing signage and marketing, developing corporate partnerships, and undertaking adjustments to the zoning code. The team wrapped up its visit with a presentation of its recommendations during a well-attended public meeting. Select team members returned to St. George in November to make a final presentation to the Town Council and deliver the final report. The project was very well-received and the Town is already moving forward with the SCDOT on ideas for traffic calming techniques along Parler Avenue. A big thanks goes out to the 2019 CPAT members: Katie Greenway, Jessi Shuler, AICP, Stephen Buckman, PhD, Eric Pohlman, CNU-A, Michael Robertson, AICP, Austin Rutherford, AICP, Michael Williamson, AICP, and team leader Christa Jordan, PLA, AICP. The team is sincerely appreciative of Mayor Anne Johnston for her efforts in support of this project. It was truly a pleasure working with Mayor Johnston, and we wish her the best in her upcoming retirement.

NEW INITIATIVES IN 2019

Emerging Planners Group

APA South Carolina appointed Jordan Elmore to lead the Emerging Planners Group.At the fall conference the group hosted a happy hour to gauge interest and talk to members about what they would like to see out of this group going forward. A survey went out to membership about the new program to learn from emerging planners what they would like to see as well as asked more seasoned planners in SC if they would be willing to be a mentor to the group in the future!

Great Places in SC

In 2020, APA South Carolina will begin our own Great Places program. The goal of this program is to recognize the hard work of planners across our state in making "great communities for all!"

This program will also raise awareness of planning and the planning profession to federal, state, and local policy makers. We accepted applications in the Fall of 2019 in three categories:Great Neighborhoods, Great Public Spaces, and Great Streets.

This program will be biennial and opposite the SCAPA Planning Award.

APA SC

GREAT PLACES IN SOUTH CAROLINA

The South Carolina Chapter of the American Planning Association celebrates excellence in planning.

LOOK WHO PASSED AICP!

Matthew DeWitt

Dana Gilbert

Kristopher Kurjiaka

Megan Bischof, AICP Candidate

Rachael Thompson Panik, AICP Candidate

Ashley Powell

Stacy Spriggs

NOVEMBER SUCCESSFUL EXAMINEES

Daniel Crum, AICP Candidate

Nicole Dixon

Jordan Elmore, AICP Candidate

Katherine Peterson

Natalia Rosario

Katie See

Chowdhury Siddiqui

Financial Report

Program Revenues Year Ending 2019

AICP Exam Training $550.00

Advertising $2,850.00

APA Dues $12,799.01

Conferences $57,532.76

Interest $345.25

Awards Revenue $120.00

Program Expenses Year Ending 2019

AICP Exam Training $162.73

Chapter Administration $12,026.97

CPAT $1,138.78

Clemson Planning Student Organization $3,000.00

College of Charleston Planning Student Organization $2,000.00

Conferences $46,241.22

FAICP Application $0

Sponsorships/PR $0

Membership $2,126.74

Communications $600.00

Scholarships $4,000.00

EC RESPONSIBILITIES

1. MISSION STATEMENT
2. DEVELOPMENT PLAN
3. WORK PROGRAM
4. BY-LAWS
5. BUDGET
6. FINANCIAL REPORTING
7. TAX RETURN
8. APA LOGO
9. CONSOLIDATED ELECTIONS
10. ANNUAL REPORT
11. COMMUNICATIONS
12. RECRUITMENT AND RETENTION
13. PROFESSIONAL DEVELOPMENT
14. LEGISLATION AND POLICY PROGRAM
15. APA LEADERSHIP MEETING PARTICIPATION
16. CHAPTER ANNUAL MEETING
17. SUCCESSION MANAGEMENT
18. AWARD PROGRAM
19. NATIONAL COMMUNITY PLANNING MONTH
20. YOUTH, STUDENT AND NEW PROFESSIONAL OUTREACH

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