

THE PALMETTO PLANNER



A Publication of the South Carolina Chapter of the American Planning Association

Legacy—the real objective of planning
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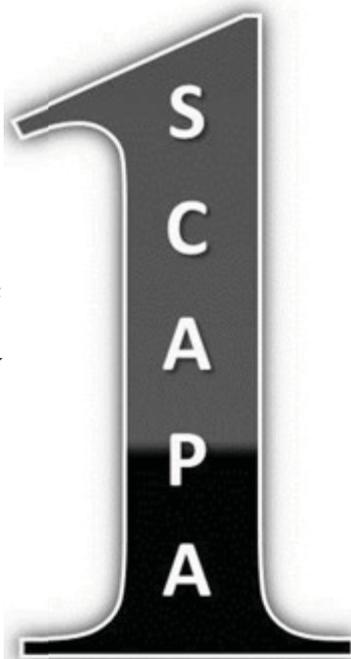


President's Message

A common interest in planning

As your new Executive Committee begins settling into new roles and responsibilities, please know that we are excited about serving the SCAPA membership over the next two years.

You likely noticed the One SCAPA logo. I wanted to take the One APA theme to the next level, to demonstrate that as chapter members, we are and are bound by our common interest in planning for a brighter future in South Carolina.



New initiatives

We recently held our annual retreat in Columbia at Central Midlands Council of Governments and approved several initiatives that will be 'rolled-out' in the coming months.

- New financial controls have already

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Spring Conference in Greer on March 22



New legislative session begins this month

By Andrea Pietras, AICP
SCAPA Director At-Large

The 120th General Assembly of South Carolina begins in regular session in January 2013 and adjourns *sine die* (i.e., without appointing a day for reassembly) in June 2013.

Both the South Carolina Association of Counties and the Municipal Association of South Carolina provide a number of tools to involve the public in the legislative process.

South Carolina Association of Counties

The South Carolina Association of Counties prepares the *Friday Report* each Friday during the legislative session to provide detailed information on legislation that affects county governments along with a forum for discussion of legislation. *Friday Reports* can be accessed on-line at <http://www.sccounties.org/legislation/friday-reports/default.aspx>.

The South Carolina Association of Counties also utilizes its *Legislative Alerts* to provide notifications of impending actions on bills and *Technical Bulletins* that address the impact of laws and Supreme Court decisions.

Municipal Association of South Carolina

The Municipal Association of South Carolina provides a legislative tracking system that allows for detailed searching and tracking of daily legislative activities and prepares a weekly legislative report called *From the Dome to Your Home*. The legislative tracking system can be found on-line at http://www.ciclt.net/sn/leg/l_main.aspx?ClientCode=masc&L_Session=&L_Prior=&L_State=sc&StateName=South%20Carolina and *From the Dome to Your Home* can be accessed on-line at <http://www.masc.sc/legislative/dome/Pages/default.aspx>.



The SCAPA Executive Committee will continue to monitor and provide updates on planning related legislation. In addition, we encourage our members to utilize the tools provided by both the South Carolina Association of Counties and the Municipal Association of South Carolina.

Photo by Florence Baller
(public domain)

Remarks from Immediate Past President

I would like to congratulate the Program Committee for another great Fall Conference held Oct. 17- 19 in Pawleys Island at the Litchfield Beach and Golf Resort. The sessions were informative, exciting and well-attended. I, personally, enjoyed the Agriculture in South Carolina tract very much since I was born and raised on a farm. A highlight of this tract was the panel discussion with participation by the SC Commissioner of Agriculture, Hugh E. Weathers as well as Larry Byers from Aiken and Gwen McPhail from the Oconee County Planning Commission.

The Fall Conference is also where we recognize the most outstanding and innovative planning projects in the state by the presentation of chapter awards. My congratulations go out to the winners and my appreciation to the Awards Committee headed by Past-President, Phil Lindler. Other members of the committee were: Chip Bentley AICP, Carol Coleman AICP, Shawn Putnam AICP, CFM and Bill West, AICP. It was obvious that the Committee dedicated much time and energy to this process due the number of excellent and note-worthy entries.

As most of you know, I am actually writing this as your current Past-President. I would like to take this opportunity to thank the



Executive Committee members who served with me for their assistance, support and patience over the last two years. Bonds have been established which will not and cannot be broken. You have demonstrated that you are the best that our profession has to offer.

The newly elected Executive Committee officially took office at our annual business meeting held during the Fall Conference. While I am looking forward to joining the ranks of our many illustrious former leaders, I have all confidence in your Executive Committee and President Robby Moody as he starts his new role.

I also plan to remain very active in continuing to resolve our recent financial issues. Even though I am devastated that this has happened on my watch, I believe that it has helped me grow as a person and a professional in a very positive way. I think that this is evident in my Opening Plenary remarks at our Fall Conference. If you did not attend the Conference we have reprinted my remarks on the next page.

As always, please don't hesitate to contact me if you have any questions, comments, or concerns.

Sincerely,
Susan Britt

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An online resource for South Carolina's planning community

The Responsibility of Trust

Opening Remarks at Annual Conference

By Susan Britt, AICP
SCAPA Immediate Past President

As most of you are aware, the SCAPA Executive Committee has been working for several weeks now to resolve a disturbing and sensitive matter dealing with the alleged misuse of funds by a former Chapter Administrator. This potential malfeasance has caused me to reevaluate my perception of trust and what constitutes trustworthiness. I came to the realization that all trust involves vulnerability and risk. Without risk, there can be no reward. Without *being trusting* there is no possibility of *being worthy of trust*.

What then is the definition of “*trust*”, especially as it pertains to our profession? As planners, “*trust*” means care, as in taking good care of something or somebody. It means being in a position of obligation as in the expectation by others to behave responsibly or honorably. It means reliance such as others having confidence in and reliance on our good qualities, especially fairness, truth, honor or ability. And finally, it means hope for the future, that what happens in the future has been impacted by our value.

As leaders in our communities and in our professional organization we have been *entrusted* to guide the human potential of our stakeholders to achieve organizational and communal aspirations in ways that liberate rather than constrain their imaginations and judgment. In order to be *trusted* leaders we must be effective, efficient, and excellent if we are not to waste human potential. It is not enough to be ethical in one’s individual actions; our profession must be viewed as deserving of trust. To be an organization that is effective, efficient, and excellent we must understand, nurture and develop purpose, knowledge, authority, and trust. The *trustworthy* leader reasons and acts with organizational purposes firmly in mind. This provides focus and consistency. He or she must have the knowledge to judge and act prudently. This knowledge is found throughout the profession but must be shared by those who hold it. He or she has the power to make decisions but also recognizes that all those involved and affected must have the authority to contribute toward shared purposes. Finally, the trustworthy leader inspires faith and is the beneficiary of mutual confidence that no party in the relationship will exploit the vulnerability of the others.

As trustworthy and ethical planners I will leave you with this charge; you must commit to the degree of your capabilities to becoming the stewards of trust, to continuing the battle for preserving our profession’s core purpose, values, and vision. In effect, to making your roles as leaders to become integrity champions larger than life.

Legacy—the real objective of planning

By Ernie Boughman, AICP
SCAPA President-Elect

Anyone who has ever been employed has experienced it – the performance review. Typically an annual occurrence, your supervisor sits you down and informs you as to how well you are doing your job, if you are meeting expectations, and where improvement is required. In recent years, it has become common practice in professional settings, such as planning, for that annual review to include several additional steps and players. Now the process begins with the employee doing a critique of themselves, or a self-assessment. Additionally, others who work with the employee may be asked to assess the employee's performance. It is amazing to see the varying perceptions that exist regarding one person's performance.

The same is true of the planning profession and our performance as individual planners.

Depending on who you talk to, perceptions of the motives and effectiveness of planning encompass a wide range of thought.

As planners we are fairly altruistic in the goals and motivations of our profession. We seek to make communities stronger, better places. We desire to empower citizens to embrace the opportunity of helping to shape the future of the places they call home. Further, as educated, experienced professional planners, we have certain knowledge and understanding of the built, social, and economic environments and we

The principles speak to trust, knowledge sharing, accountability, applicability, and integrity. At the very core of these principles is the notion of legacy—building a high-quality legacy for our communities, our clients, our employers, our profession, and our colleagues.



feel responsible to share that knowledge and understanding with those who make up the communities in which we work. In most cases, these previous statements would be a genuine reflection of how we would fill out the self-assessment portion of our performance review. But is that enough? Is it enough for us to self-assess, approve of what we see, and then press on? Or, is it time we step back and thoughtfully

look at ourselves through the prism of those to whom we are responsible?

At the 2012 SCAPA Fall Conference held at Litchfield Beach &

Golf Resort in Pawleys Island, I was privileged to present a plenary session on ethics. Within that session, those in attendance joined me in taking a more critical look at how effective we are as planners—how well we serve those we are trying to reach. We did this by judging our performance against the “Principles to Which We Aspire” as laid out in the AICP Code of

Continued on next page

President's Message

Continued from page 1

been implemented to ensure that chapter funds are managed responsibly. A CPA firm will complete an audit of our accounts during the first quarter of 2013.

- As an educational organization, we will continue to offer high quality conferences in a variety of locations this year. I encourage you to participate as an attendee, presenter, sponsor or all three!
- If you are a young planner, then keep your eyes peeled for a new group that is forming to give you a place to plug in.
- Legislative issues are already beginning to

heat up for the new session of the General Assembly and we will work to keep you informed.

- This fall's annual conference will feature a full track lead by planning students from southeastern planning schools.

As you can see, there are many opportunities available for you to jump in and make an impact in SCAPA and the planning profession. I want to encourage you to get off the sideline and get in the game and help us make a positive impact.

Robby

Robby Moody, AICP
President

Legacy

Continued from page 5

Ethics and Professional Conduct. These principles set the basis for the *ideals to which we are committed* as a profession and are categorized as follows: Responsibility to the Public; Responsibility to Clients and Employers; and Responsibility to Profession and Colleagues. Within this basic framework, more than 20 core principles are included that, if attained, would make the profession of planning truly as altruistic as many within it perceive it to already be, resulting in an outstanding performance review.

If you have not recently, I would encourage you to review the "Principles to Which We Aspire," as they provide the backdrop on which a quality planning career should be painted. The principles speak to trust, knowledge sharing, accountability, applicability, and integrity. At the very core of these principles is the notion of legacy – building a high-quality legacy for our communities, our clients, our employers, our profession, and our colleagues. From situation

to situation, planning may have many avenues and goals, but, no matter the context, *creating legacy is the real objective of planning.*

As you go about your work in the weeks and months ahead, as you interact with constituents, council members, clients, and colleagues, continuously refer to the "Principles to Which We Aspire." Use them as a bar to measure your performance against, to determine what legacy you are crafting for yourself and the profession. If we become legacy-focused our purpose will be less about what we do and more about who we are and for what we stand. How do we want our profession to be known, perceived, and remembered?

Did You Know?

46% of SCAPA members hold the American Institute of Certified Planners (AICP) certification, and 2% are Fellows of the American Institute of Certified Planners (FAICP). certification. About 37% of APA's members nationally hold the AICP certification.

OFFICERS INSTALLED

SCAPA held its Executive Committee elections this fall, and installed the following members during the Annual Conference.

President

Robby Moody, AICP



Moody

President-Elect

Ernie Boughman, AICP



Boughman

Secretary-Treasurer

John Danford, AICP



Danford

Director-At-Large

Steve Allen, AICP
John Newman, AICP
Andrea Pietras, AICP



Allen

Professional Development Officer

Wayne Shuler, AICP

Communications Officer

Leah Youngblood, Esq., AICP



Pietras

Clemson University Representative

Cliff Ellis, Ph.D.

Clemson Student Chapter Rep.

Christopher Pettit



Ellis



Pettit



Youngblood



Newman

Awards recognize planning excellence

During SCAPA's Annual Conference in Pawleys Island in October, the organization awarded planning excellence in several areas. SCAPA congratulates these award winners.



Outstanding Planning Award—Large Jurisdiction

Mount Pleasant—Urban Corridor Zoning Overlay District



Outstanding Planning Award—Small Jurisdiction

Colleton County—Colleton County Museum and Farmers Market



Outstanding Planning Award—Small Jurisdiction

City of Camden—Broad Street Road Diet



Outstanding Planning Award—Multi-Jurisdictional

Beaufort County—Beaufort Area TDR Implementation Study



Outstanding Planning Award—Innovative Use of Technology

Spartanburg Area Transportation Study (SPATS): “Revolutionize Your Route” mapping tool



Debbie Lieu Scholarship Award

Chris Pettit, Clemson University student



Planning Advocate

Charleston County Council Agricultural Issues Advisory Committee



Planning Awareness

Allison Hardin, CFM, City of Myrtle Beach



Distinguished Planner

Dr. Barry Nocks, AICP, Clemson University

Gary Hallmark, AICP, receives Air Force Award

In September, Brigadier General Gilmary M. Hostage, Commander Installations and Logistics, Air Combat Command, announced the 2012 Air Combat Command Civil Engineer Individual, Flight, and Unit award winners.

Mr. Gary R Hallmark, SCAPA and AICP member, was selected as the winner of the “Outstanding Individual Community Planner” award. Air Combat Command operates 15 major bases, including tenant units on 13 non-ACC bases throughout the United States. Mr. Hallmark’s planning efforts were recognized for his contributions in coordinating efforts to prevent encroachment around Shaw AFB and Poinsett Range; continuing work with Sumter City/County Planning Commission and Mr. George McGregor, Planning Director, to solve land use issues and preserving the mission of the base.

During Mr. Hallmark’s long career with the military, he has won this award three times.



Hallmark

SAVE THE DATE

Spring Conference in Greer on March 22

By Ernie Boughman, AICP
SCAPA President-Elect

Plan now to join us in the Upstate in March 2013 as the City of Greer hosts SCAPA's Spring Conference.

The conference will take place at the Cannon Centre, which was originally constructed in 1936 as the Greer National Guard Armory and later served as a gymnasium for the City's Parks and Recreation Department prior to being closed in 2006. The City utilized innovative financing techniques to recently renovate the facility, transforming it into a beautiful 5,600 square foot multipurpose space. A unique feature of the building is the deck that spans its entire southern exterior, overlooking a serene gazebo and pond. The Cannon Centre is adjacent to the City Hall complex and park where SCAPA held



Photo by Greer Cultural Arts Council

its 2010 Spring Conference three years ago.

Registration for the Spring Conference will open in mid-February 2013. If you would like to propose a conference session for this or future conferences, contact me at ernie.boughman@urs.com.

Benefits of Membership

Benefits of SCAPA membership include:

- Reduced rates to all SCAPA conferences
- Quarterly newsletter
- Continuing education opportunities, which can serve as both certificate maintenance credits for AICP members and as SC continuing education credits for all planners in SC
- Participation in SCAPA committees
- Networking

Did you know that you may join SCAPA without being an APA member? For only \$35 annually, you may join SCAPA without joining APA. To become a Chapter-only member, go to the APA Web site's membership page.



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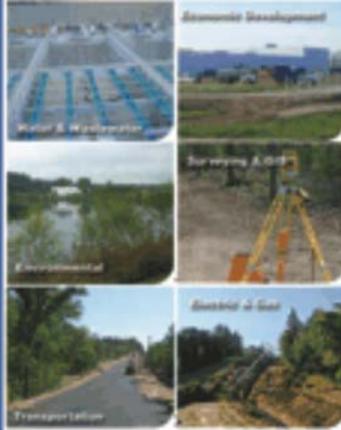


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SPONSOR A CONFERENCE

When you sponsor a SCAPA conference, you will meet local, state, and federal government leaders who make decisions about which consultants to hire for planning, transportation, engineering, and related needs. More than one third of SCAPA members hold key management positions in government agencies. These are people who can help you grow your business.

Additionally, when you sponsor a SCAPA conference, you will meet others from the private sector, with whom you might be able to partner on projects in the future. Twenty percent of SCAPA's members—90 people—work in the private sector.

Planning professionals from all regions of South Carolina, as well as from North Carolina, Georgia, and beyond come together at SCAPA's three annual conferences. For conference sponsorship information, contact Leah Youngblood (contact information below).

ADVERTISE IN THE PALMETTO PLANNER AND ON THE SCAPA WEB SITE

Did you know that you can advertise in the Palmetto Planner and on the SCAPA Web site for one low amount? The newsletter and Web site both provide information about current planning topics, chapter conferences and activities, and job opportunities.

Advertisement space in the Palmetto Planner (four issues) and the SCAPA Web site, www.scapa.org, is available for \$200 per year.

Leah Youngblood: 803-448-9931 or lyoungblood@cityofrockhill.com

Update your contact info

SCAPA distributes all informational materials electronically. In order to ensure receipt of these materials, make sure that your e-mail address in the APA record is up-to-date. All APA members may update their APA profiles online. These changes become effective immediately. To access your APA profile, go to www.planning.org/myprofile. Enter your APA ID (from the Planning magazine mailing label or invoice) and password (click on "create new password" if you have forgotten yours). If you need assistance, contact webmaster@planning.org.

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