



# RAILROAD CORNER DEVELOPMENT: BRIDGING THE DIVIDE



### AGENDA

QUESTIONS

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6	DEVELOPMENT PROCESS
7	GUIDING PRINCIPLES
16	BRIDGING THE DIVIDE



#### HISTORY

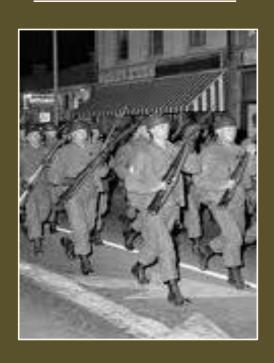
Early to Mid-20 Century African-American Hub

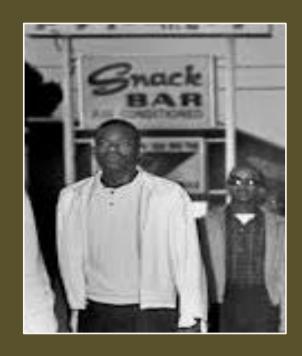
Orangeburg Massacre

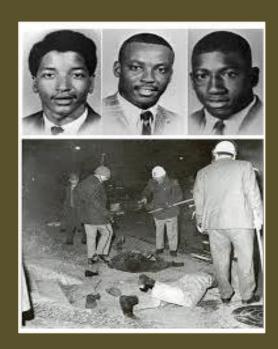
Railroad Corner Redevelopment - 20 plus years in the making

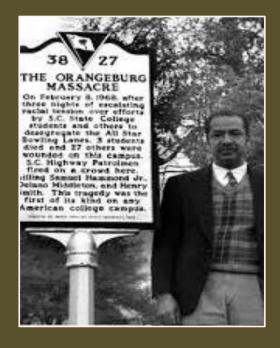


## ORANGEBURG MASSACRE (1968)

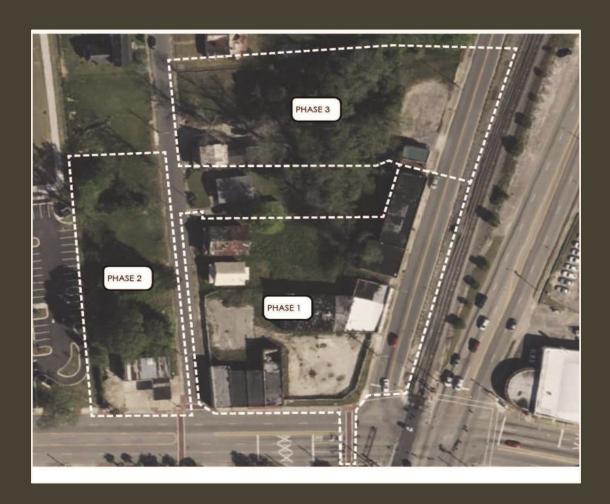








#### THE DEVELOPMENT



#### **PROCESS**

- Property Acquisition
- Engage Consultant (UNC) Development Finance Initiative
- Market Analysis
- Public Input/ Stakeholder Support
- RFP for Developers
- Award of RFP

#### **GUIDING PRINCIPLES**

- Catalytic Mixed-Use Development
- Respect Historical Significance/ Preservation
- Engaging for the Community and Students
- Enhanced walkability to increase pedestrian activity from Universities
- Optimize public investment/ Maximize private investment



#### Catalytic Mixed-Use Development













South Carolina Civil Rights Museum | Orangeburg, SC











South Carolina Civil Rights Museum | Orangeburg, SC











South Carolina Civil Rights Museum | Orangeburg, SC



#### Engaging for the Community and Students



#### Enhanced Walkability from Universities



#### Optimize public investment/ Maximize private investment





# BRIDGING THE DIVIDE

REDEMPTION

RECONCILIATION

REVITALIZATION

### QUESTIONS