

# THE PALMETTO PLANNER



American Planning Association  
South Carolina Chapter  
Making Great Communities Happen

A Publication of the South Carolina Chapter of the American Planning Association

Volume 31 Issue II

Spring 2011

## Presidents Message



We must sell the value we add to public processes to an increasingly skeptical public. The good news is that the national debt and the level of government spending that incites most of the passion and energizes the new activists is, ultimately, an issue for which planning is a key part of the solution. By ensuring that public investments of scarce resources are made effectively and efficiently, the planning profession contributes positively. Successful community and regional planning can lead to the job creation and economic development that our nation needs. We should focus our message on how effective planning is a part of fiscal discipline and responsibility at all levels of government and it is a lack of thorough and comprehensive planning that too often leads to poor performance and wasted resources.

During those meetings I also learned that SCAPA has many reasons to be proud of our members. SCAPA continues to hold its own in the middle third of chapter membership. This means that there are 16 chapters with fewer members and 15 larger chapters. There are a total of 16 chapters (including South Carolina) with comparable membership numbers in the middle third. While overall APA growth has declined due to the current economic times, SCAPA's numbers have continued to remain steady.

It has been approximately one month since I attended the APA National Conference in Boston where I participated in two days of Chapter Leadership Meetings prior to the actual start of conference activities. It was both eye-opening and a pleasure to meet with leaders of other chapters and learn of our similarities and our differences. Common to all are issues pertaining to economics and the loss of professional planning positions. APA membership has declined by 10% since 2009, while AIA is down 15%, ULI by 30% and the Association of Realtors by 40%. What this translates into is that all state chapters must try innovative ways to provide services to our unemployed members and assist them in remaining current in workplace initiatives and practices.

In addition, there seems to be a growing national trend of political activism rallying around three central issues: the national debt, an overreaching federal government and fear of diminished property rights, each of which is viewed under the lens of the changing demographics of America. Politics and politicians of all parties are viewed as a major part of the problem and by extension government at all levels is seen as the enemy. This has spurred a renewed interest in the concept of "states rights" and the 10th Amendment to the Constitution. Planning appears to be serving as a lightning rod for these core issues. For the most part, the planning community should remain committed to our profession and be fully guided by our ethical requirements. However, planners need to recognize that in many ways, we are our own worst enemy. It is hard to find a profession with more jargon and acronyms—plain English communicates far more and far better to non-planners. Planners should learn to frame the discussion in terms that citizens understand and avoid using various words and terms that are either code for things people think they don't want or are simply things that they do not care about today. By providing accurate, fact-based information, planners can begin to counter misinformation and the viral blogosphere and Internet discussion loops. At the end of the day, however, as planners we need to tell our story.

### UPCOMING EVENTS

#### AICP Exam Prep

Begins July 15th

#### Summer Conference

July 29th

#### Fall Conference

October 19th—21st

*Information on page 4*

### Inside this Issue:

<i>SCAPA Executive Committee</i>	2
<i>Membership Minute</i>	3
<i>SCAPA Programs Update</i>	4
<i>Clemson University News</i>	5
<i>Greenville Connections</i>	6
<i>For Your Information</i>	7

# Executive Committee

## Cont. President's Message

In addition, AICP certification maintenance has remained strong with nearly 70% of SCAPA'S AICP members meeting their CM requirements prior to the APA National Conference.

Lastly, I was appointed to the Professional Development Committee of the Chapter Presidents Council. This Committee's primary charge is to develop and support chapter's roles in the Association's professional development and education programs and initiatives. Some of the activities and priorities that will be addressed between the National Conference and the Leadership Meetings in Washington, DC in September are:

- Develop a guide and quality standards for Certification Maintenance programs beyond the introductory level
- Look at regional consortiums for CM webinars
- Complete and distribute the Pro Bono Program Manual
- Assist PDO's with development of training programs for citizen planners
- Assist chapters in identifying and implementing ways to reach out and communicate with Student Organizations

If you have thoughts or suggestions on any of the items reported in my message please pass them on to me to be shared with other chapters. Thank you and I look forward to a very productive summer.

*Susan Britt*

## PRESIDENT: SUSAN BRITT, AICP

CITY OF TEGA CAY  
P.O. Box 3399  
7675 TEGA CAY DRIVE  
TEGA CAY, SC 29708  
(803) 548-3513 EXT. 120  
[SBRITT@TEGACAY.COM](mailto:SBRITT@TEGACAY.COM)

## IMMEDIATE PAST PRESIDENT:

### PHIL LINDLER, AICP

GREENWOOD CITY/COUNTY  
PLANNING  
528 MONUMENT STREET  
GREENWOOD, SC 29646  
(864)-942-8636  
[PLINDLER@GREENWOODSC.GOV](mailto:PLINDLER@GREENWOODSC.GOV)

## PRESIDENT ELECT:

### ROBERT MOODY, AICP

CATAWBA REGIONAL COUNCIL OF GOVERNMENTS  
PO Box 450  
Rock Hill, SC 29731-6450  
(803)-327-9041  
[RMOODY@CATAWBACOG.ORG](mailto:RMOODY@CATAWBACOG.ORG)

## SECRETARY/TREASURER:

### ANDREA PIETRAS, AICP

CHARLESTON COUNTY ZONING AND PLANNING DEPARTMENT  
4045 BRIDGEVIEW DRIVE  
NORTH CHARLESTON, SC 29405  
(843)-202-7219  
[APIETRAS@CHARLESTONCOUNTY.ORG](mailto:APIETRAS@CHARLESTONCOUNTY.ORG)

## PROFESSIONAL DEVELOPMENT

### OFFICER: WAYNE SHULER, AICP

CENTRAL MIDLANDS COG  
236 STONERIDGE DRIVE  
COLUMBIA, SC 29210  
(803)-376-5390  
[WSHULER@CENTRALMIDLANDS.ORG](mailto:WSHULER@CENTRALMIDLANDS.ORG)

## CLEMSON STUDENT CHAPTER REPRESENTATIVE: STEPHEN JULKA

[SJULKA@CLEMSON.EDU](mailto:SJULKA@CLEMSON.EDU)

## DIRECTORS-AT-LARGE:

### TYSON SMITH, ESQ., AICP

WHITE AND SMITH, LLC  
PLANNING AND LAW GROUP  
255 KING STREET  
CHARLESTON, SC 29401  
843-937-0201

[TSMITH@PLANNINGANDLAW.COM](mailto:TSMITH@PLANNINGANDLAW.COM)

### JEAN POOL

CITY OF GREENVILLE  
PO Box 2207  
GREENVILLE, SC 29602  
864-467-4495

[JPOOL@GREENVILLESC.GOV](mailto:JPOOL@GREENVILLESC.GOV)

### LEAH YOUNGBLOOD, ESQ.

TOWN OF LEXINGTON  
111 MAIDEN LANE  
LEXINGTON, SC 29072  
803-951-4655  
[LYOUNGBLOOD@LEXSC.COM](mailto:LYOUNGBLOOD@LEXSC.COM)

## CLEMSON UNIVERSITY REPRESENTATIVE: ;

### BARRY NOCKS, PH.D, AICP

DEPARTMENT OF PLANNING AND LANDSCAPE ARCHITECTURE  
124 LEE HALL  
CLEMSON, SC 29634  
(864)-656-3260

[NOCKS2@CLEMSON.EDU](mailto:NOCKS2@CLEMSON.EDU)

## WEBPAGE:

### ERNIE BOUGHMAN, AICP

BP BARBER  
101 RESEARCH DRIVE  
COLUMBIA, SC 29203  
803-254-4400

[EBOUGHMAN@BPBARBER.COM](mailto:EBOUGHMAN@BPBARBER.COM)

# Membership Minute

## JOB LISTINGS ON THE SCAPA WEB PAGE

**Senior Planner**  
**Sumter City-County Planning Department, SC**  
*(updated May 11, 2011)*

**Director of Planning,**  
**Building, and Technology**  
**Town of Lexington, SC**  
*(updated April 4, 2011)*

**Information Resource Coordinator**  
**City of Columbia, SC**  
*(updated March 21, 2011)*

**Principal Planner**  
**Town of Bluffton, SC**  
*(updated March 7, 2011)*

**Planning & Dev. Director**  
**City of Cayce, SC**  
*(updated February 27, 2011)*

**Project Coordinator**  
**New River Valley Planning District Commission,**  
**VA**  
*(updated February 15, 2011)*

**Community Outreach Facilitator**  
**New River Valley Planning District Commission,**  
**VA**  
*(updated February 15, 2011)*

**Senior Planner**  
**Mulkey Engineers & Consultants**  
*(updated February 15, 2011)*

## Remembering Phil England

Aiken, SC –Phillip D England passed away May 8, 2011.

Phil received a B.A. in Psychology from Duke University and a Masters in Planning from Clemson University. He served as the Town Administrator and Planning Director for Pendleton, South Carolina before accepting the position of Director of Planning and Development for Aiken County in 1983. He served as the Director of Planning for 25 years before retiring in 2008.

## Attention Clemson MCRP Students and Staff Past and Present:

### Mark Your Calendars Now!

Planning is underway for a reunion of all alumni and staff of the Clemson University MCRP (Planning Studies) program. The Reunion will be held in conjunction with SCAPA's Fall Conference on October 19-21, 2011, at the Hilton Garden Inn and its Destination Pointe event center in Anderson (at I-85 and Clemson Boulevard).

A committee of Clemson MCRP graduates has been assembled and is working with SCAPA's Program Committee to plan an exciting and interesting event that will provide opportunities to catch up with old friends, network and make new contacts, and enjoy being back in the Clemson area for a few days.

In preparation for this event, all Clemson MCRP alumni and staff are urged to send updated contact information, including email address, to Patricia McNulty at the CU Planning Studies program at [pmcnult@clemson.edu](mailto:pmcnult@clemson.edu).

**We look forward to seeing you in October!**

**Go Tigers!**

## Does APA have your correct information?

SCAPA distributes all informational materials electronically. In order to ensure receipt of these materials you need to make sure that your email address in the APA record is up to date. All members can access their APA profiles and make changes online. These changes become effective immediately (mailed or faxed changes requiring manual entry will take longer to appear). To access your APA profile go to [www.planning.org/myprofile](http://www.planning.org/myprofile). Enter your APA ID (from the Planning magazine mailing label or invoice) and password (click on "create new password" if you have forgotten it or do not have one). If you need assistance contact [Webmaster@planning.org](mailto:Webmaster@planning.org).

## Chapter Only Memberships

Chapter Only memberships are available through APA. Join SCAPA without joining APA for \$35.00 annually. To become a chapter only member please go to the APA website under membership.

Benefits of a chapter only membership include:

- Reduced rates to all SCAPA conference
- Quarterly Newsletter
- Training Workshops
- Participation on SCAPA committees

# SCAPA Programs Update

## Winter Conference – February 23-25, 2011

This was our first joint conference with the SC Arc Users Group, and GIS was the dominate theme, as expected. With multiple vendors and more than 370 registered attendees (18% SCAPA members), this was the largest conference we've sponsored in recent memory. Many people enjoyed the PlaceMakers day-long workshop on its form-based development regulations: *The SmartCode*.

---

## Summer Conference – July 29, 2011

Shaw Air Force Base in Sumter will host our summer conference in late July. As South Carolinians, we benefit both directly and indirectly from the presence of military installations across the state. From a large base with multiple service branches to a local National Guard armory, how we interact, plan and manage our communities has a profound impact on the military. Session speakers will help us better understand how to effectively communicate and work collaboratively.

---

## Fall Conference – October 19-21, 2011

Clemson University's City and Regional Planning alumni continue to make lasting impacts in the communities in which they work and live. In recognition of the countless contributions by the university and these individuals, we will incorporate a Clemson planning reunion as part of our annual fall conference. This multi-day conference will certainly have an orange influence. Primary tracks include economic development, professional development, and Clemson-related planning projects. If you are interested in submitting a session proposal, please contact Robby Moody at [rmooody@catawbacog.org](mailto:rmooody@catawbacog.org) or Leah Youngblood at [lyoungblood@cityofrockhill.com](mailto:lyoungblood@cityofrockhill.com).

---

Finally, thanks to everyone who completed the membership survey on conferences. We appreciate the feedback and will work to incorporate your ideas.

We look forward to seeing you in Sumter!

*Robby*

Robby Moody, AICP  
President-Elect / Programs Chair

*Leah*

Leah Youngblood  
Programs Co-chair

### 2011 AICP EXAM PREP COURSE

This year's AICP Exam Prep sessions will be held on July 15<sup>th</sup>, August 19<sup>th</sup>, September 16<sup>th</sup>, and September 30<sup>th</sup>. Information about the sessions and the registration will be emailed to members and available on the website the week of May 16 or you may email Wayne Shuler at [wshuler@cmcog.org](mailto:wshuler@cmcog.org). The cost to attend the sessions is \$110. The sessions will be held at the offices of Central Midlands COG in Columbia, and a lunch will be provided.

I would like to extend a thank you to Barry Nocks, Tyson Smith, Gregory Sprouse, Skip Grkovic, Carol Rhea and Ernie Boughman who have agreed to be instructors again this year.



## News from Clemson University Graduate Program in City & Regional Planning

The academic year is coming rapidly to a close, with graduation at Clemson on May 6. We anticipate 18 students graduating now and another three finishing up over the summer. The job market remains difficult and only a few graduates have jobs, with some others continuing their school year placements over the summer. It is indeed a difficult time for graduates. Please contact me if you are aware of positions for our grads—they all have an excellent planning education, some professional experience and are well prepared to succeed in the planning field.

May Graduates from our program include: Henry Bailey, Eric Bram, Anna Brown, Marshall Brown, Jackie Coats, Jean Crowther, Jared Draper, Kaylen Francis, Stephen Julka, Jason Knudsen, Kelly Larkins, David Laszlo, Dustin Pate, Erik Pechuekonis, Alison Rowland, Aaron Taylor, Ashlee Temple and Nathan Woods.

Our first year class of 17 students is getting ready to begin their internships over the summer. A number have placements in a variety of agencies. These include a number of local agencies as well as positions across the country, including Alaska. Some students are still looking and any opportunities would be welcome. We are also looking for school year placements in agencies for our students for next year.

Speaking of next year, while we are still in the recruiting process, I am pleased to report that we received close to last year's record number of applications for next year: 67 (compared to 72 last year) and counting. To date, we have commitments for 15 entering students with additional students either on a waiting list, in the process of applying, or not yet having committed to attend. We continue to seek a quality entering class of 20 students. We look forward to reporting the actual entering group in the next newsletter, when we see them at orientation in August.

Ten of our students attended the APA conference in Boston last month. They were at a variety of sessions and found time to explore Boston. I was also there, mostly engaged in Planning Accreditation Board meetings. It was wonderful to see alumni and fellow SC APA members at the conference.

The student chapter has elected new leadership. Morgan Malley is president, Amanda Taylor is VP, Kirsty Sanchez is secretary, Ryan Medlen is treasurer, Keri Palma is social chair and Bill Aultman is media chair. We are looking forward to another active year for the student chapter.

Special thanks are due to this year's student chapter leadership. Stephen Julka, Marshall Brown, Jackie Coats, and Kaylen Francis did a wonderful job in coordinating the student chapter for the SCAPA annual conference as well as organizing the APA conference trip. I am especially appreciative for their initiative in organizing our first open house for accepted students in March. It was a great program, and included a panel of alumni: Cheryl Matheny, Ed McCallum, Martin Livingston and Mary Douglas Hirsch.

We are also looking forward to the Fall SCAPA conference in Anderson. We are working with alumni to host an alumni event in our new (still under construction) Lee Hall facility. The MCRP program is mostly in our newly renovated areas in the graduate tower of Lee, and we are eager for the LEEDs certified addition to be complete in December.

This will be my last Palmetto Planner column, as I am passing on the director's position to Dr. Cliff Ellis as I am entering my final year in the state TERI (phased retirement) program. Have (no) fear, as I look forward to continued engagement with SCAPA and planning.

Barry Nocks, MCRP Program Director

Stephen Julka, Chapter President

### PLEASE NOTE

The new officers of the student chapter are:

Morgan Malley, Chapter president

Amanda Taylor, Vice-president



## Connections for Sustainability: Linking Greenville's Neighborhoods to Jobs and Open Space

Education and outreach will ensure that City residents and community leaders are familiar with the best practices for creating a sustainable community and are kept informed throughout the planning and implementation processes. A 'Livability Educator' will be hired to work with the local schools, after school programs, and neighborhood residents to engage youth in lessons and discussions on their connection with the built and natural environment. A studio space will be established as headquarters for many project activities including the educational component which will include a speaker series and workshops focused on issues of sustainability. Community involvement will encourage input and guarantee that all planning efforts represent the community's vision for the future, and thereby increase support for future implementation efforts.

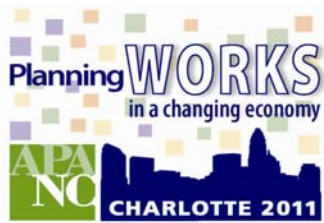
The City of Greenville will employ a multi-disciplinary planning approach and significant public involvement to thoroughly examine and address how a multitude of factors, not just one, can impact and contribute to livability. The City Staff team administering the grant is led by Wayne Leftwich, Community Planner, and Stephanie Holland, Livability Grant Coordinator, with support from representatives in Community Development, Economic Development, Planning & Zoning, Parks & Recreation, Office of Management & Budget, and Greenville Transit Authority. An 'Alignment Consultant' will be hired to assist the staff team and to ensure that the various individual planning efforts are complementary to, and in alignment with, the other components of the grant project. Other consulting roles will be utilized for the citywide and west side comprehensive planning components. Several RFPs are currently posted on the City's website and more detailed information about the grant can be found at the City's Community Development web page.



Wayne Leftwich, Community Planner

City of Greenville

# For Your Information



**Save the Date!**  
October 5 - October 7

**2011  
North Carolina  
Planning Conference**



## 2011 North Carolina Planning Conference – Charlotte, NC October 5<sup>th</sup> – 7<sup>th</sup>

The 2011 North Carolina Planning Conference is scheduled to take place in Charlotte from October 5<sup>th</sup> to 7<sup>th</sup> at the Hilton Charlotte Center City. This year's conference is focused on the theme: "**Planning Works in a Changing Economy.**" Attendees will have the opportunity to gain information and insight from presenters in the following session tracks; *Economy, Energy, Environment, Transportation/Land Use, and Planning Practice.* The Conference will feature 32 sessions, including mobile tours of Charlotte's new light rail system, networking opportunities and vendor displays. The Conference will kick-off with an opening reception Wednesday night at the new Mint Museum (including access to all museum displays). Thursday' morning's plenary opening session will feature an address by Tom Murphy, Senior Resident Fellow, Urban Land Institute Klingbeil Family Chair for Urban Development and former Mayor of Pittsburgh, who will challenge and inspire attendees with the story of the "Pittsburgh Renaissance". The Conference will wrap up Friday morning with an interactive ethics session led by APA President (and Raleigh Planning Director) Mitchell Silver, who will also provide attendees with an overview of the "State of APA". Please join us for what promises to be a dynamic, informative and fun conference! Please visit [www.nc-apa.org](http://www.nc-apa.org) for additional details.

**CONSIDER BEING  
A SPONSOR  
OR EXHIBITOR  
FOR THE  
2011  
CONFERENCE**

FOR MORE INFORMATION CONTACT:

Pat Collins [jpcol44@bellsouth.net](mailto:jpcol44@bellsouth.net)

or 864-221-1433

### **Advertise in the Palmetto Planner and the SCAPA webpage for one low fee.**

The Palmetto Planner is a quarterly publication of the South Carolina Chapter of the American Planning Association with over 530 members. The newsletter provides information on current planning topics, chapter conferences and activities and job opportunities.

Advertisement space is the Palmetto Planner (4 issues) and the SCAPA webpage is available on a yearly basis.

The fee for a Business Card Advertisement is \$200.00 per year.

For further information contact Pat Collins at 864-221-1433 or email [jpcol44@bellsouth.net](mailto:jpcol44@bellsouth.net)





American Planning Association  
**South Carolina Chapter**

*Making Great Communities Happen*

SCAPA  
PO Box 683  
Clemson, South Carolina 29633

Chapter Administrator  
Pat Collins

The Palmetto Planner is the official newsletter of the "South Carolina Chapter of the American Planning Association. Newsletter contributions are encouraged from SCAPA members and others. Material selected for publication may be edited to conform to space or other requirements. Please email contributions to the Newsletter to [jpcol44@bellsouth.net](mailto:jpcol44@bellsouth.net). Please include your name, organization and contact information.



**BP Barber**

**Engineering • Experience • Excellence**



**CMR, Inc.**

1.800.650.3925 - [www.benchmarkplanning.com](http://www.benchmarkplanning.com)

<b>WHITE &amp; SMITH, LLC</b> PLANNING AND LAW GROUP	255 KING STREET CHARLESTON, SC 29401 TEL 843-937-0201
	<a href="http://WWW.PLANNINGANDLAW.COM">WWW.PLANNINGANDLAW.COM</a>
IMPACT FEES	
DEVELOPMENT EXACTIONS AND AGREEMENTS	
ZONING AND SUBDIVISION REGULATIONS	
SMART GROWTH CONSULTATION	
LAND USE LITIGATION	

city town park district	community
urban edge studio	
<a href="http://www.urban-edge-studio.com">www.urban-edge-studio.com</a>	